HH Electronics expanded its Asian Distributor Network



D. Wong and the DLPro Team

HH Electronics, UK-based manufacturer of audio systems for the pro, MI and installed markets, and part of the Headstock Group of companies, has been busily expanding its distributor base across the Asia region during the last year. In partnership with Generation AV, the company continues to increase its presence and activity within this important market, and highlights the appointments of Fast Technologies in Cambodia and DLPro in Vietnam as evidence of its intention to establish a firm footprint in the region.

Commenting on Fast Technologies' appointment as official HH partner for Cambodia, CEO Mr Sounin Chan commented: "We are excited to be chosen by HH as its distributor. The UK-designed product range is of the highest quality and is very competitively priced for the Cambodian market. HH Electronics' products will be a great asset for our dealers and system integrators in the fixed installation and MI retail markets. We have great confidence in the products and look forward to building the HH brand in Cambodia."

In Vietnam, DLPro's CEO, Mr Sau was equally happy to partner with HH: "I'm very pleased to be granted the rights to distribute HH Electronics' products in Vietnam and am proud and happy to be a part of the HH family. I strongly believe that HH is a very promising brand for Vietnam's AV market."

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Ian Wright, Director of Global Sales for the Headstock Group, has no doubt about the value of the new partnerships: “We’ve only been working with these fine companies for a relatively short time, but they’ve already done incredible work to introduce the HH brand to their respective markets. Both have met with strong and positive responses that have seen immediate results. Multiple projects in both countries now feature HH products in their designs, giving us cause to believe we have a very bright future in Cambodia and Vietnam.”

After more than fifty years in the industry, HH Electronics continues to design and create high-quality, competitively priced audio products which meet the demands of a wide range of vertical markets across the globe.

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