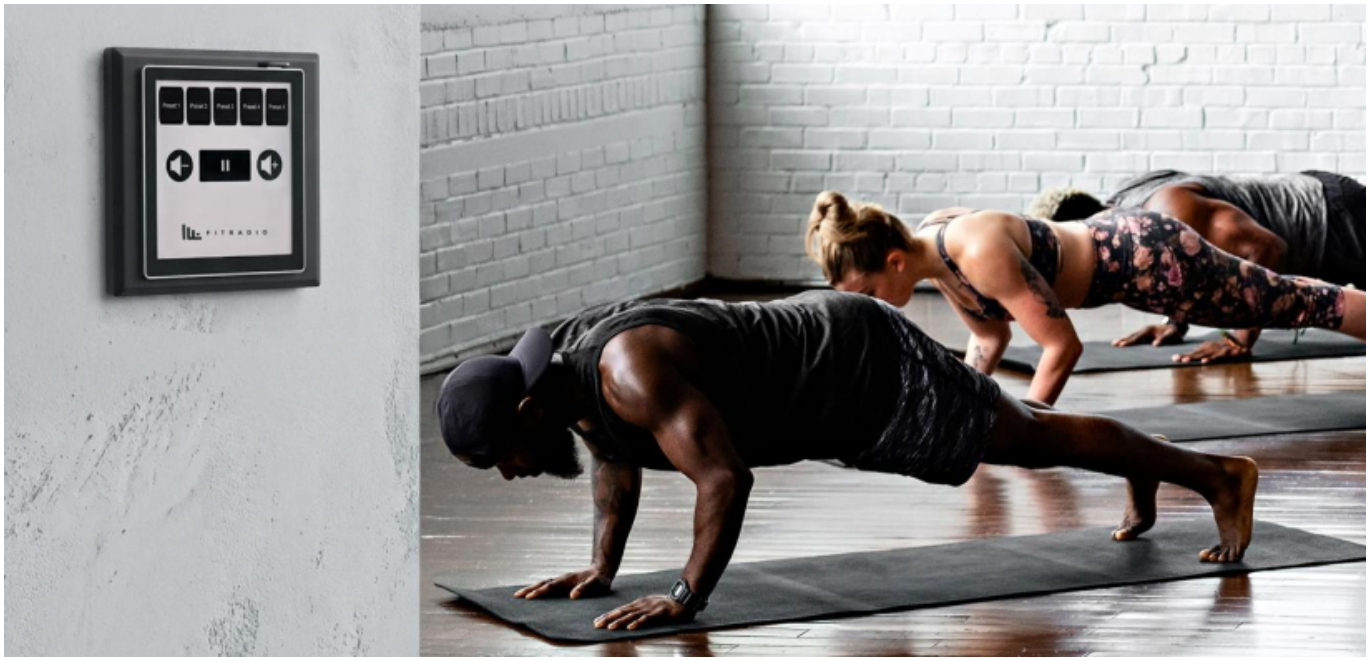
FITRADIO for Bluesound Players



Bluesound Professional, a purpose-built networked audio solution for commercial spaces, welcomes FITRADIO, a popular streaming music service for the fitness vertical, to its ecosystem of streaming audio partners. Joining a growing list of content providers that are natively available with Bluesound Professional installations, FITRADIO offers properly licensed, DJ-mixed playlists for gyms and wellness studios, accessing millions of tracks from all the major music publishers including ASCAP, BMI, SESAC, and GMR.

“Every fitness and wellness enthusiast is also a music lover,” says Russell Greene, CEO of FITRADIO. “Music has been scientifically linked to enhanced endurance, better focus, and improved mind-body connection so this integration with Bluesound Professional is an important step towards our goal to inspire the world to get moving.” Graeme Harrison, GM of Bluesound Professional, adds: “This integration means that fitness and wellness centers now have access to a one-stop end-to-end solution that takes care of everything from audio hardware through to music curation and licensing, vastly simplifying the process of offering a welcoming and motivating space for their customers.”

FITRADIO is available immediately to all Bluesound Professional players that have the 4.12.16 BluOS software version installed. Access to FITRADIO requires an active subscription, and users must sign in to their FITRADIO account to use the service within Bluesound Professional.

www.bluesoundprofessional.com
www.fitradio.com

Phoca PDF