Focusrite plc purchase OutBoard Electronics & TiMax



Focusrite plc has announced the acquisition of UK based Sheriff Technology Limited, trading as OutBoard, the company behind both TiMax immersive audio solutions and OutBoard stage rigging motor control products and PAT4 enterprise electrical safety testing. They will join the Audio Reproduction division of the Focusrite Group alongside Martin Audio, Optimal Audio, and Linea Research.

Founded in 2001 by Robin Whittaker and David Haydon, OutBoard is a UK-based company specialising in innovative entertainment technologies, which it sells globally. Operating under two sub-brands - TiMax and OutBoard - their products are vital for professionals in the audiovisual industry, particularly in live performances, event management, and the rapidly expanding sector of immersive sound experiences.

TiMax are pioneers in immersive sound, specialising in innovative audio and show control technologies through their Soundhub and Tracker D4 products, catering for a wide range of applications including entertainment, events, branding, themed environments, and exhibition spaces Their solutions are frequently used for Broadway and West End shows, and together with sister Focusrite brand Martin Audio in particular there will be many opportunities for future collaboration.

Under the OutBoard brand, the business designs, manufactures and sells industry

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standard rigging control products for live events, together with enterprise-level safety test, preparation and quality management for global rental companies and venues. Their solutions are commonly used across European markets and feature at BST Hyde Park concerts, again alongside Martin Audio.

By extending the Group's business into new products and markets, which complement its existing offerings within the Audio Reproduction business, the acquisition is strategically aligned with the Group's previously communicated aims of growing the core customer base, expanding into new markets, and increasing lifetime value for customers.

Tim Carroll, CEO of Focusrite commented: "The acquisition of OutBoard represents another strategic expansion within our Audio Reproduction business, enhancing our product range and market reach. OutBoard's innovative products, such as TiMax spatial audio and show control, align perfectly with our mission to deliver exceptional audio experiences within live environments. We are looking forward to integrating OutBoard’s technologies and exploring new opportunities in this segment of the rapidly evolving audio industry."

Robin Whittaker and Dave Haydon, Founders and Directors of OutBoard added: "Joining forces with Focusrite marks an exciting new chapter in OutBoard's story. We are thrilled to see our products reach new markets and benefit from Focusrite's global presence and brand recognition. Our commitment to innovation and quality remains steadfast, and we look forward to contributing to the Group's continued success."

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www.timaxspatial.com
www.outboard.co.uk

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