

## **Fohhn Audio Schweiz AG Founded**

### **New Fohhn distribution in Switzerland**



As of September 1, 2021, Fohhn's audio system solutions will no longer be distributed by Sennheiser Schweiz AG. As part of the reorganization of structures at Sennheiser and due to Fohhn's solid and steadily growing market position, Fohhn Audio Schweiz AG was founded as a local subsidiary. This means that the Swiss market will continue to be served personally and even more directly in the future.

The new Swiss subsidiary will be managed by two long-time Sennheiser employees and former Fohhn contacts, Pascal Luder and Chris Filter. They will be supported and advised by Marc Staubli, the former Managing Director of Sennheiser (Schweiz) AG, who has been recruited as a Delegate of the Board of Directors.

French-speaking customers now also have a direct local contact in Christophe Luzège, who already works for Fohhn's French sales organization and lives very close to the border.

Statement Uli Haug, Director Marketing & Vertrieb Fohhn Audio AG: "We sincerely thank Sennheiser and our existing Swiss Fohhn partners for the trustful and great cooperation over the past 11 years. At the same time, we look forward to continuing to provide the best support in the planning and realization of audio projects, together with our long-standing Swiss experts."

[www.fohhn.com](http://www.fohhn.com)