## Headliner for the Prolight + Sound Production + Performance Hub 2022



With the Production + Performance Hub, Prolight + Sound 2022 offers a new, interactive experience zone for visitors from the audio production, DJing and digital live performance segments. On all four days of the fair (26 to 29 April 2022), the Hub presents a top programme of workshops and showcases by international artists – now, two additional greats from the scene have been confirmed as headliners: ESKEI83, renowned as the tour DJ of the 'Fantastische Vier' hip-hop band, will give insights into his turntable skills. Also taking part is Josi Miller, who made a name for herself in the scene as Trettmann's DJ and as a solo artist, and who is currently considered to be the figurehead of female artists in Germany.

Over the four days of Prolight + Sound 2022, the Production + Performance Hub presents innovative audio tools in action, presented by brand experts and a host of VIPs. Visitors have the chance to discover the latest products from brands such as Ableton, Akai, Arturia, APB Dynasonics, Dato Musical Instruments, Decksaver, Denon DJ, DJCity, Gravity, InMusic, Herrmutt Lobby, Jetpack, LD Systems, LiteConsole, Native Instruments, Oyaide NEO, PioneerDJ, Rane, Tascam Technics, and VoicAs, as well as to participate in a variety of special events. The Production + Performance Hub is the product of a close collaboration between Messe Frankfurt and the Sample Music Festival, the annual meeting place of the international digital performance-art scene.

The newly confirmed headliners are part of the DJ City Linkup, which begins at

16.00 hrs on 28 April and is scheduled to bring together numerous international artists. Within the framework of the programme, ESKEI83 and Josi Miller will each hold a showcase and, additionally, take part in the subsequent panel discussion with Christian Schwanz (Ableton), Marcus Fitzgerald (Gigmit) and other panellists. ESKEI83 will also perform at the official post Production + Performance Hub event, beginning at 21.00 hrs.



With ESKEI83, Prolight + Sound is bringing one of Germany's best-known hip-hop DJs to the show stage of the Production + Performance Hub. As a tour DJ and music producer, he worked together with the German hip-hop acts, Die Fantastischen Vier and Marteria. Besides numerous solo productions, he is particularly renowned for

his remixes for artists such as Steve Aoki, Smalltown DJs, What So Not and Lexi & K-Paul. Currently, he is one of the most in-demand producers in the trap-music field. In 2014, he became the first German to win the international Red Bull Music 3Style DJ Contest and now holds the title of 'Red Bull Music 3Style World Champion'.



Hardly any other female artist has such an impact on the scene as singer and producer from Berlin, turntablist Josi Miller. For several years, she was the tour DJ

for Germany's cloud-rap artists, Trettmann. Since then, she has developed into a popular solo artist at major festivals and on the club scene. Additionally, she produced music for campaigns by companies such as Adidas, Spotify and Porsche and works as an ambassador for the Teufel audio brand. She also came to the attention of a large audience as the host of the 'Homegirls' podcast.

In addition to the newly confirmed headliners, many other established artists are taking part in showcases and workshops. The line-up includes Gnarly (London), DJ Ray-D (Frankfurt), Joana (Berlin) and Pedro Le Kraken (Nantes). Moreover, the Production + Performance Hub includes demonstration and education areas covering a variety of trending topics.

An important attraction for music producers is the Music Production Corner, which has been organisedin cooperation with Ableton, Native Instruments, Akai, Melodics, Tascam and GIK Audio. There, visitors can experience the creative power that is generated when software tools team up with midi controllers and beat sequencers, and productions merge with live performances. At the Showstage: Mobile DJing, experienced performers – DJ Cut Cake, Ray-D, Luke Traveltone and experts from DJWorkshop Germany – present modern creative techniques and explain which lighting and sound solutions can help turn a DJ set into an impressive event. At Jam Boxes, visitors can test brand-new tools and improvise joint performances. Moreover, there is a special area on the topical subject of Live Sound Branding with Tim Kroker, product specialist at Native Instruments, and Alex Sonnenfeld, Director of the Sample Music Festival

Visitors with a valid ticket can take part in all lectures, workshops and product demonstrations free of charge.

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