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HK Audio Marketing Communications under new leadership



Gaby van der Blom is now Head of Marketing Communications at Music & Sales. As a marketing expert with extensive expertise and exceptional knowledge of the industry, she will expand and further develop the marketing strategies of the HK Audio brand in the future.

“I am delighted to be able to use my skills and many years of experience in the industry as Head of Marketing Communications for such a dynamic company. Working collaboratively with the team, my goal is to further expand and strengthen the reach of the HK Audio brand,” van der Blom says of her new position.

Music & Sales CSO and CMO Christian Jordan is delighted with the addition to the team: “With Gaby van der Blom, we are gaining a strong personality with a great deal of experience, strong motivation and diverse expertise. Her broad expertise and industry knowledge make her the ideal fit.”

Music & Sales is the marketing and sales company of the Stamer Group. For more

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than 40 years, the HK Audio brand has been a global name in innovative sound solutions made in Germany. HK Audio designs, develops and produces professional and innovative sound reinforcement systems for musicians, professional rental companies and system houses.

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