IAG Group launches QUAD Industrial



IAG Group Ltd (International Audio Group) announces the launch of QUAD Industrial, a re-born yet entirely future-focused brand dedicated to the fixed installation market. Drawing on the heritage of QUAD and supported by IAG's world-class engineering resources, QUAD Industrial brings British audio philosophy into modern commercial environments. Originating from the same stable as Wharfedale Pro, Wharfedale, Audiolab, Mission and Luxman, QUAD Industrial builds on a legacy that began in 1941 with Peter Walker in Huntingdon, Cambridgeshire – still home to QUAD's research and development today.

Under IAG ownership since the late 1990s, the QUAD name continues to evolve, now addressing the growing demands of architectural and installed sound. QUAD Industrial is solely focused on purpose-built audio solutions for fixed installation. The portfolio includes ceiling, pendant and wall-mount loudspeakers, compact subwoofers and dedicated installation amplification with advanced DSP, web-based control and factory presets optimised for all QUAD Industrial loudspeakers, all designed for clarity, coverage and long-term reliability. Discreet aesthetics, robust construction and flexible power options allow seamless integration into restaurants, retail spaces, offices, hospitality venues and public buildings.

Designed for contractors, system integrators and consultants, QUAD Industrial delivers complete, scalable audio systems that are straightforward to specify and install, combining professional performance with everyday practicality.

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