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## **IP Showcase IBC2022 Presentation Schedule**

The Audio Engineering Society (AES), Alliance for IP Media Solutions (AIMS), Advanced Media Workflow Association (AMWA), European Broadcasting Union (EBU), SMPTE®, and the Video Services Forum (VSF) today revealed the IP Showcase presentation schedule for IBC2022, Sept. 9-12 at RAI Amsterdam, Room G102. The daily series of sequential, live 30-minute presentations on the IP Showcase booth will continue throughout each day of the show. Attendees can also attend the SMPTE ST 2110 Launch Pad Quick-Start Course for IP Media Systems on Sunday, Sept. 11, between 10 a.m. and 12:30 p.m.

"IP Showcase at IBC2022 will give attendees a valuable opportunity to engage with top experts, learn from designers and implementers of cutting-edge facilities, and participate in discussions about the latest topics around IP-based media operations and workflows," said IP Showcase chairperson Andrew Starks.

IP Showcase is committed to educating attendees at major industry events on the business and creative potential of IP media solutions. Presentations at IBC2022 will explore SMPTE ST 2110 from a variety of perspectives - training and education, architecture, managing audio, connectivity, and more. Experts will speak on NMOS, offering a broad tutorial and getting into specifics with more focused presentations. Numerous sessions will provide practical guidance, both through case studies profiling real-world implementations and through reviews of best practices related to IP production, QC, monitoring, timing, and more.

IP Showcase will also host a special SMPTE ST 2110 Launch Pad Quick-Start Course for IP Media Systems on Sunday, Sept. 11, between 10 a.m. and 12:30 p.m. Session topics, presented by industry leaders, include SMPTE ST 2110, PTP, IP network design, NMOS, and installing and troubleshooting. Admission is free of charge.

www.ipshowcase.org