ISE 2025 Live Esports Arena



ISE 2025 introduces the Esports Arena, an exciting 1,000m² feature created in partnership with LVP - Liga de Videojuegos Profesional (GRUP MEDIAPRO), a company with expertise in esports competitions. Located in the newly unveiled Hall 8.1, the Esports Arena showcases the pivotal role AV and broadcast technology play in the booming esports industry. This innovative attraction will bring gripping live esports tournaments to life, offering attendees an unforgettable and immersive experience powered by cutting-edge technology.

The Esports Arena will host professional esports players competing in front of a live audience over all four days of the show. Attendees can follow the action from raked seating areas, with live commentary and gameplay streamed on Twitch. Each day will feature a different well-known game, including EA SPORTS FC25, MotoGP, and Rocket League, offering a diverse and engaging experience for all visitors. Additionally, ISE attendees will have the opportunity to compete among themselves and with the pros, adding an interactive element to the event.

Mike Blackman, Managing Director of Integrated Systems Events, said: "ISE 2025 promises to be our most ambitious, inspiring, and impactful edition yet. Each year, the innovation and creativity of our exhibitors leave me in awe, and I’m eager to

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discover what exciting advancements they'll showcase this time. The introduction of the Esports Arena highlights the incredible potential of AV technology to deliver immersive and captivating experiences for all who attend."

Esports events are a benchmark for the application of cutting-edge AV and broadcast solutions, pushing the boundaries of what's possible in live event production. The Esports Arena will showcase the latest technology in a fully operational facility broadcasting live each day. Visitors can watch the production crew in action, gaining a unique technical insight into the live production and broadcast of an esports event. This feature highlights the critical role of AV technology in creating high-quality, immersive experiences.

Interspersed with the tournament gameplay, the Esports Arena will feature a daily schedule of Technology Showcases, talks, presentations and Arena Tours focusing on the key audio, broadcast, and display components that comprise the arena. Leading esports experts and the LVP team will cover topics such as technology innovation and integration, esports trends, and the impact of esports on live production as well as conventional sports and entertainment events.

The Esports Arena at ISE 2025 exemplifies the AV industry's leadership in using innovation to create engaging and immersive experiences. This initiative, powered by LVP's expertise and supported by contributions from other global technology leaders, highlights the transformative potential of collaboration in advancing the esports industry. Through this effort, ISE and its partners demonstrate a shared commitment to leveraging technology for creating memorable and impactful experiences, offering an inspiring model for attendees from various sectors.

Register Today. ISE 2025 is more than an exhibition - it's a platform for collaboration, inspiration, and progress. Don't miss the opportunity to be part of this transformative experience. Register now at www.iseurope.org and join the global AV community in shaping the future of technology and esports.

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