ISE 2025: New Ways of Learning



In the fast-paced world of the AV industry, where personal growth and professional development often competes with professional commitments and trade show schedules, ISE 2025 provides a world-class learning experience that is both accessible and inspiring. It offers participants the chance to reconnect with career development in ways that effortlessly fit into their busy lives.

For the first time, ISE 2025 introduces flexible ticketing options, including the new Content Day Pass. This pass provides daily access to ISE Summits along with additional Track Sessions happening on the same day - all at no extra cost. Running across the first three days of the show, the Track Sessions allow delegates to attend a conference and seamlessly drop into sessions of their choice, offering a more tailored and flexible learning experience.

The ISE 2025 Summits programme, produced for the show by AVIXA, includes:

- Smart Building Summit focussing on the “Digital Transformation of the Built Environment”,
- AV Broadcast Summit zooming in on the topic of “Empowering Brands to Tell Their Stories”,

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- Digital Signage Summit rewriting the rules “How AI, cybersecurity, managed services and sustainability are disrupting digital signage”,
- Smart Workplace Summit taking “More Steps on the Digitalisation Journey”,
- Control Room Summit helping to “Imagining the Future”, and
- Education Technology Summit highlighting “Intelligent Digital Learning”

The expertly curated ISE Tracks, also produced by AVIXA, will feature additional sessions on five mega trends driving the industry forward:

- AI Track: Artificial Intelligence impacts virtually every market that leverages integrated AV solutions and underpins nearly every technology showcased at ISE,
- Audio Track: Audio is all around us, whether we’re collaborating in the workplace, experiencing the energy of a live event, or relaxing at home, audio plays a central role,
- Cybersecurity Track: Hacking has evolved into a lucrative industry, with ransomware attacks and large-scale data breaches becoming alarmingly common,
- Retail Track: The retail sector has rebounded from the pandemic to reestablish itself as a key driver of AV innovation and commerce,
- Sustainability Track: Integrating economic, environmental, and social sustainability into business strategies is now essential.

In addition, two Forums focusing on business development and investment:

- European Latin American AV Forum, offering a unique platform for government representatives, industry leaders, and AV professionals from Europe and Latin America to forge strategic partnerships, explore emerging business opportunities, and drive innovation across the AV and digital sectors, and Investor Forum, this new half day event, produced in association with Tech Barcelona, will explore market opportunities and investment strategies for the AV sector.

CEDIA will present a four-day conference programme:

- The CEDIA Smart Home Technology Conference will delve into topics like technical installation and design, business excellence, and future trends, all within the context of home technology integration, in addition the CEDIA Workshop will offer hands-on sessions on topics like social media for integrators, design thinking, immersive audio design and financial and operational planning.

Finally, ISE`s biggest-ever Free-to-Attend Content Programme offers an unparalleled opportunity to learn, engage, and connect with the latest trends and technologies shaping the AV industry - without additional cost. Designed to inspire and inform, this dynamic programme spans four days and features an array of interactive sessions, expert panels, and live demonstrations across multiple dedicated stages.

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Highlights include the Live Events Stage, programmed by TPi, exploring insights from the live touring world; the Esports Arena situated in the newly opened Hall 8.1, AVIXA Xchange Live, diving into key topics like AI, cybersecurity, and wellness; CEDIA’s Smart Home Technology Stage, focusing on smart home innovation; and the AVIXA Congreso, providing specialised Spanish-language content. Whether you're seeking practical knowledge, fresh ideas, or networking opportunities, the Free-to-Attend Content Programme ensures there’s something for everyone.

At ISE 2025, growth isn't just a possibility - it's inevitable. This is an opportunity for participants to invest in themselves, to learn, to network, to be inspired, elevate their careers and stay ahead in the ever-evolving AV industry.

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