ISE 2025 ‘The Connected Classroom powered by Logitech’



ISE 2025 is set to unveil an innovative new feature, ‘The Connected Classroom - powered by Logitech,’ underscoring the transformative potential of technology in advancing education and promoting global connectivity. Anchored in ISE’s broader commitment to social progress, this initiative highlights how the audiovisual (AV) industry can lead the charge in creating solutions that empower underserved communities. The Connected Classroom will demonstrate that the AV community’s impact extends beyond product showcases, emphasizing a collective effort to drive equity and opportunity through innovation.

Located in Hall 2, The Connected Classroom – powered by Logitech offers attendees an immersive journey through four distinct zones that showcase cutting-edge educational solutions offering insights into leveraging technology for impactful, cross-industry solutions, reinforcing the idea that the AV industry plays a crucial role in driving meaningful change.

ISE 2025 underscores its strategic commitment to social impact by focusing on education - a sector where technology can drive equity and opportunity on a global

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scale. Through partnerships with Logitech and other industry leaders, ISE showcases how AV solutions can empower educators, students, and institutions while addressing broader societal challenges. The Connected Classroom serves as a practical demonstration of the steps needed to achieve global educational connectivity, offering a tangible example of how innovation can bridge gaps in access to learning. In alignment with initiatives like Giga, which seeks to connect schools to the internet, most of the technology featured in The Connected Classroom will be donated to Giga’s Learning Lab after the event. This tangible contribution highlights ISE and Logitech’s dedication to fostering a lasting legacy of positive change.

MikeBlackman, Managing Director of Integrated Systems Events, explains: “The Connected Classroom embodies ISE’s vision to use technology as a force for good. By showcasing versatile and impactful solutions, we aim to inspire attendees to think beyond products and focus on how technology can drive social progress. The donation of technology to Giga’s Learning Lab after the show is a testament to the lasting impact we aspire to create.”

The Connected Classroom at ISE 2025 serves as a living demonstration of how AV innovations address pressing educational challenges. Each of its four zones will feature innovative products from Logitech, Alfalite, Brainstorm, Kinetic Culture, Minus45DB, NOOK, and SMART Technologies. The zones illustrate practical applications that empower educators and students in diverse learning environments:

- Hybrid Learning Zone: Tackles the challenges of integrating in-class and remote learning to ensure equitable and interactive experiences for all students. Featured solutions include digital whiteboards, collaboration software, and advanced conferencing tools, demonstrating how technology bridges learning gaps.
- Teacher Zone & Thought Leadership Stage: Focuses on equipping educators with resources for effective classroom management, lesson delivery, and professional growth.
- Visitors can explore lesson planning tools, interactive displays, and AI-powered teaching aids, while the stage hosts discussions with industry experts on shaping the future of education.
- Social Learning Zone: Emphasizes the importance of collaboration and teamwork in learning environments. This zone features collaborative software, that bring social learning to life.
- Streamers and Creators Zone: Highlights tools enabling educators and students to create high-quality content like podcasts, live streams, and video lessons. Visitors will see gamification platforms, podcast microphones, streaming cameras, and media editing software in action, showcasing how AV technology supports creative communication.

The Connected Classroom showcases how AV technology not only addresses current educational challenges but also redefines learning on a global scale. By

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inviting visitors to explore its diverse zones, participate in guided tours, and engage with thought leaders, this interactive feature provides a real-world demonstration of how innovation drives equity in education, inspiring attendees to envision its transformative potential and far-reaching impact.

The Connected Classroom at ISE 2025 goes beyond a technology showcase and exemplifies the AV industry’s leadership in using innovation to address societal challenges and promote equity in education. This initiative, powered by Logitech’s headline sponsorship and supported by contributions from other global technology leaders, highlights the transformative potential of collaboration in making lasting societal contributions. Through this effort, ISE and its partners demonstrate a shared commitment to empowering underserved communities and leveraging technology for social good, offering an inspiring model for attendees, not only from the educational sector.

Register Today. ISE 2025 is more than an exhibition - it’s a platform for collaboration, inspiration, and progress. Don’t miss the opportunity to be part of this transformative experience. Register now at www.iseurope.org and join the global AV community in shaping the future of technology and education.

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