Register for the ISE 2025 for free

The Tech Show for AV Technologies and Systems Integration



ISE, the annual tech show for the systems integration and audiovisual industry returns to Fira de Barcelona Gran Via from 4-7 February 2025. Registration is open for this unmissable event. Explore the latest advancements in immersive audio technologies to networking with global leaders in sound engineering, the event offers tools and insights to elevate your craft. Dive into hands-on demonstrations of innovative products, attend expert-led sessions on emerging trends, and discover solutions for your projects.

Audio is key to a total integrated AV experience whatever the setting. That’s why the ISE Audio Zone in Hall 7 in is packed with solutions for every market sector for all sizes of project and any type of application. ISE 2025 covers the entire audio signal chain from microphones to loudspeakers and everything in between. Also, don't miss the ISE Audio Experience - comprising the specially built Audio Demo Rooms in Hall 8.0 for the ultimate listening experience and the Outdoor Demo Area between Halls 3 and 4 featuring rotating short demonstrations.

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There are several special events at ISE 2025 that require advance booking. The content programme, curated by AVIXA, CEDIA and ISE, offers a multitude of opportunities. These include the six Summits, the European Latin American AV Forum, and CEDIA Workshops. This year, the Live Events Stage will be on the show floor in Hall 6, with sessions running throughout the week, free to attend. As live events continue to capture unprecedented media attention, these sessions will tap into the expertise across the entire live touring industry, featuring insights from thought leaders in audio, lighting, video, staging, special effects, and pyrotechnics. On Friday, the Live Events Stage will host a series of sessions presented by Production Futures, focused on career opportunities and growth in live production. Attendees will be inspired by the Opening Keynote presented by AI Futurist Brian Solis, who will explore the potential of AI in the pro AV and systems integration industry. Solis' keynote address is set to be an essential destination for attendees eager to discover why now is the time for business leaders to rethink their organisations for an AI-defined future.

Don't miss the opportunity to be part of this transformative experience. Register now and join ISE 2025 as it transforms Barcelona into a hub of innovation and inspiration. proaudio.tech is a media partner of the ISE. Readers can save €215 when they register using the code "proaudiomag" and thus attend the fair for free.

www.iseurope.org

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