ISE 2026



Integrated Systems Europe (ISE) returns to the Fira de Barcelona, Gran Via, from 3-6 February 2026, and for anyone passionate about professional audio, it is simply unmissable. As the world's leading exhibition for the systems integration and audiovisual industry, ISE is where the future of sound is imagined, demonstrated, and brought to life. The 2026 theme, "Push Beyond," perfectly captures the spirit of innovation and ambition that defines the audio sector today.

At the core of ISE 2026 for audio professionals is the Audio Technology Zone, a dedicated space that showcases the full spectrum of audio innovation. Located across Halls 7 and 8.1, this zone is a vibrant hub where the entire audio signal chain is on display – from microphones and mixing consoles to amplifiers, loudspeakers, and advanced networking solutions. Whether you're working in live events, installed sound, broadcast, or immersive environments, the Audio Tech Zone is designed to meet the needs of every market sector and project scale. What sets the Audio Zone apart is its hands-on approach. Visitors can experience the latest products in action through Audio Demo Rooms in Hall 8.0, as well as the Outdoor Demo Area between Halls 3 and 4, which features rotating demonstrations for real-world listening, allowing visitors to hear the latest systems and compare products side by side.

New for 2026, ISE is introducing impressive High-End Listening Suites in CC2, which are set to redefine the critical listening experience, blending state-of-the-art acoustics with inventive design. The Audio Tech Zone is also a place for discovery and connection. Here, you'll find leading global brands such as L-Acoustics, d&b audiotechnik, Martin Audio, K-Array, Alcons Audio, and many more, all eager to showcase their latest innovations and engage with the professional community. Whether you're seeking inspiration, technical insight, or new business opportunities, the Audio Tech Zone is your gateway to the future of sound.

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One of the most exciting developments in recent years is the increasing accessibility of immersive audio. No longer confined to high-budget projects, immersive soundscapes are now within reach for a wider range of venues and applications. Advances in spatial audio, object-based mixing, and flexible deployment mean that theatres, music venues, houses of worship, and even educational spaces can deliver truly engaging audio experiences. At ISE 2026, you'll find immersive audio solutions that are easier to install, configure, and scale, making it possible for more organisations to raise the bar on the quality and engagement of their sound environments.

At the heart of the audio industry's transformation lies the convergence of cutting-edge technologies. The rise of IP-based audio has made systems more affordable, flexible, and scalable, enabling seamless integration across diverse platforms. Technologies like Dante, Ravenna, and AES67 have transformed the installation and AV market, allowing for vast audio network that are easy to manage and expand. This convergence is not only driving down costs and installation times but also opening up new business opportunities for audio professionals, from better communications and content creation to immersive environments.

This year's keynote address will be delivered by AI trailblazer Sol Rashidi, whose insights at the intersection of AI, technology, and business strategy are set to inspire the audio community. Alongside the keynote, the new Spark initiative will unite creative minds from across the industry, providing a platform for groundbreakers, visionaries, and pioneers to ignite new ideas and collaborations. Together, these elements ensure that ISE 2026 is not just about technology, but about the people and ideas driving the future.

Attending ISE 2026 means being at the heart of the global audio community. It is unparalleled opportunity to stay ahead of the curve, network with peers and industry leaders, and experience the very best that the world of professional audio has to offer. Whether you are looking to discover the latest in immersive audio, spatial sound, and smart integration, or to gain insights from thought leaders on the audio trends shaping the future, join ISE 2026 and 'Push Beyond'.

Readers of proaudio.tech can register here for free using the code "proaudio".

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