ISE teams up with IOT Solutions World Congress 10-13 May 2022



Picture: IOTSWC

Integrated Systems Europe (ISE), a professional audiovisual (AV) and systems integration show, and IOT Solutions World Congress (IOTSWC), the largest international event devoted to industry transformation through disruptive technologies, have agreed to join forces this year and provide an unparalleled ecosystem for digital transformation to professionals from many industries.

The joint celebration of the two events will provide a unique opportunity to explore the crossroads between two different sets of disruptive technologies. ISE will deliver top companies from the professional AV industry as well as international experts in the field of systems integration from numerous industries. IOTSWC will bring to the table leading experts and companies working on Artificial Intelligence, Digital Twins, Internet of Things and Quantum Computing. The goal of this co-operation is to highlight the common ground that offers new ideas and inspiration for attendees and exhibitors alike.

The agreement will allow each show’s visitors to access both exhibition areas, at no extra cost, whilst delegates registered to the ISE conferences will benefit from a 50% discount to the IOTSWC congress program - and vice versa.

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Managing Director of Integrated Systems Events, Mike Blackman, explains: “AV and IT convergence has been the single most important industry trend at ISE over the past decade and the inspiring innovations happening in IoT take this to another level. With our two events now happening at the same time and place this May, it is very exciting to be able to work together and explore even more areas of collaboration. The exciting world of pro AV and the inspiring innovations in IoT make all sorts of possibilities a reality.”

The Director of IOTSWC, Roger Bou, says: “We are very excited about this agreement. At IOTSWC we believe that some of the key technologies we have been showcasing such as Artificial Intelligence, and the Internet of Things have an incredible transformational potential for the professional AV industry and likewise the AV and systems integration industry can help to develop disruptive new solutions for the digital transformation ecosystem.”

Organised by Fira de Barcelona in partnership with the Industry IoT Consortium (IIC), IOTSWC will hold its sixth edition under the theme Game-changing technologies for industry transformation. The event will gather the leading suppliers of industrial solutions and information technology providers to showcase the latest trends that are providing an edge to companies across many industries and promote collaboration in the tech solutions ecosystem.

With over 200 exhibitors including ABB, Altair, Amazon Web Services, EMnify, Fiware, Hornet Security, Huawei, Kaspersky, RFPD, Relayr and Siemens, that will showcase examples of how the Internet of Things, Artificial Intelligence, Digital Twins and other technologies can transform entire companies and businesses, IOTSWC will structure its congress program around five themes – Business optimization, Artificial Intelligence, Connectivity, Security and Customer Experience – and feature speakers from companies such as Airbus, Bühler, Dow, Johnson & Johnson, LEGO, Nestlé, PCL Construction and Volkswagen.

www.iotsworldcongress.com
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