

## **John Owens joins Meyer Sound**



Meyer Sound announces the appointment of John Owens as Business Development Manager for the Constellation acoustic system, which lets venues transform acoustics with a finger tap. Owens will focus on driving Constellation's expansion in diverse markets, identifying new relationships and opportunities, leading new projects, and forging strategic partnerships worldwide.

Owens, a respected authority with nearly four decades of experience in AV system design, sound design, and theater consulting, brings a wealth of knowledge to this role. His career began in technical theater and sound design; with projects spanning the West End, Broadway, and beyond, his credits include Associate Sound Designer for *Charlie and the Chocolate Factory* in London, global productions of *Billy Elliott* and *War Horse*, and multiple shows at The National Theatre, London.

As Managing Director of Theater Consulting Americas, and Partner at global theater consultancy Charcoalblue, Owens led major projects for iconic venues including the Perelman Performing Arts Center at the World Trade Center, Steppenwolf Theater in Chicago, and the Hudson Theater on Broadway. His time there allowed him to expand his expertise into every element of theater consulting and design, from acoustics to seating layouts. This broad experience aligns perfectly with

Constellation's mission to enhance the audience experience through tailored acoustics. "John has this incredible grasp on what it takes to make a space sound extraordinary," says John McMahon, Meyer Sound's Senior Vice President. "He has the deep knowledge, the insight, and the passion to drive Constellation's growth, especially as the system evolves to meet new demands for immersive, adaptable audio experiences."

As part of his vision, Owens is focused on championing Constellation not just as an acoustics solution, but as a part of a holistic approach to sound. "Constellation provides a unique opportunity to create democratic, accessible spaces where everyone can enjoy an intimate, high-quality audio experience," says Owens. "I'm excited to bring this product to the forefront of both traditional markets like music and theater and expand its reach in the corporate and education worlds, especially as we integrate it with Meyer Sound's broader offerings like the Spacemap® Go spatial sound design and mixing tool, creating a seamless, immersive audio environment."

Owens' move to Meyer Sound reflects his commitment to elevating technology to serve artistry. "Technology should be a tool that supports art, not overshadow it," he explains. "Constellation enables simplicity, in the support of art, empowering creators to focus on the experience rather than the tools. That's what makes it so special."

[www.meyersound.com](http://www.meyersound.com)