Audio Brains New K-array Distributor for Japan



K-array announces a new distribution partnership with Audio Brains Co., an importer and distributor of high-quality audio and communication equipment in Japan. This strategic collaboration marks a significant step in K-array's expansion into the Japanese market, providing greater accessibility to its cutting-edge products for a diverse range of customers. Since its founding in 2007, Audio Brains has established a robust reputation for importing, selling, and maintaining top-tier audio and communication equipment. Recognized by foreign professionals for its exceptional service and expertise, Audio Brains caters to a wide array of clients, including large music venues such as stadiums and halls, live music companies, audio firms, conference facilities, and educational institutions.

In celebration of this new partnership, a dedicated showroom featuring K-array's innovative products will be opened in Yoyogi, located in the vibrant Shinjuku area of Tokyo. This state-of-the-art showroom will provide clients with the opportunity to experience K-array's advanced audio solutions firsthand, reinforcing the brand's commitment to quality and excellence.

"We are excited to partner with Audio Brains, a company that shares our passion for superior audio technology and exceptional customer service," said Francesco Maffei, Global Sales Director. "Their extensive experience and established presence

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in the Japanese market make them the perfect partner to help us expand our reach and better serve our customers in Japan.” This partnership is set to elevate the audio experience across various sectors in Japan, ensuring that clients have access to the latest in audio technology. With the combined expertise of K-array and Audio Brains, customers can expect unparalleled service and top-quality products tailored to their specific needs. “Audio Brains is thrilled to partner with K-array, a brand we've long sought for its unique and high-quality loudspeakers," confirms Junta Yamazaki, President at Audio Brains Co., Ltd. "As a distributor of premium audio brands, we believe that adding K-array to our lineup will enable us to deliver superior audio solutions to our customers in Japan.”

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