Keenfinity Group acquires Avonic



The Audio Business of Keenfinity Group has signed an acquisition agreement with Avonic, a specialized provider of AI-driven cameras and voice-tracking technologies for the AV conferencing market. This strategic investment enhances the Audio Conference offering with state-of-the-art video solutions, enabling system integrators and equipment providers to access a seamless, integrated, one-stop audio-video portfolio. The picture above shows Murat Keskinkilinc and Pawandeep Singh (KEENFINITY Group), Martijn van Bodegom (Avonic), as well as Walter Harrewijn (CEO of Avonic) and Lars van den Heuvel (KEENFINITY Group), at the signing ceremony of the acquisition agreement.

Both companies are trusted suppliers of conference technology. They serve mission-critical environments in the governmental market, including councils, parliaments, international institutions, and higher education, as well as commercial applications such as corporate boardrooms and international events. In today’s hybrid meeting landscape, video is becoming essential as it provides visual context, from speaker visibility to interaction cues. By seam-lessly integrating AI-enabled video capabilities with crystal-clear, reliable voice communication, Keenfinity Group delivers a future-proof, intuitive meeting experience for users both on premise and remote.

“This acquisition helps to expand our leadership position in the conferencing segment. More importantly, it supports our mission of delivering exceptional user experience by enabling our customers total, seamless, and integrated solutions, whatever the vertical.” says David Hunter, CEO of the Audio Business at Keenfinity Group. “With Avonic’s AI-driven video capabilities seamlessly integrated into our conference solutions, we will be creating more engaging and natural experiences, where human connection takes center stage.”

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Bosch-branded conference solutions, now part of the Keenfinity Group’s Audio Business, continue to be leading in the global conferencing market. Building on more than 75 years of expertise, the products for secure and professional communication technology are recognized for their quality, flexibility, and reliability. The integration of Avonic’s high-quality PTZ cameras and AI-powered software will ensure the highest quality standards while driving innovation, seamless integration and reliable execution empowering system integrators and equipment providers to deliver cutting-edge solutions.

“Our cameras are deployed globally in professional, high-impact meeting environments where decisions truly matter,” says Walter Harrewijn, CEO of Avonic. “Moving beyond our long-term technology partnership, this acquisition allows us to collectively grow our offering, delivering more integrated solutions for new applications, use cases and markets”

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