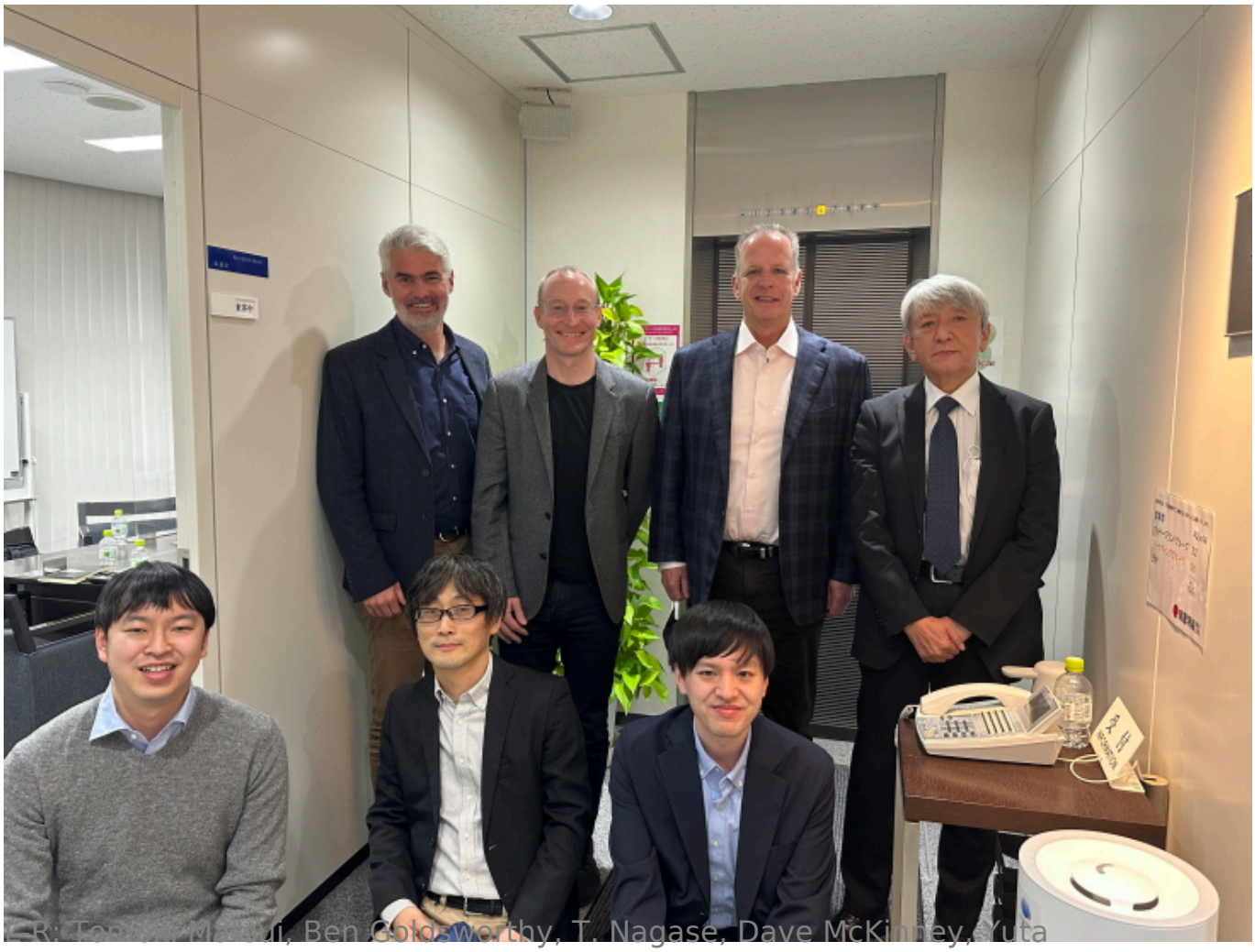
Onkyo Tokki New LEA Professional Distribution Partner



R: Tom [illegible], Ben Goldsworthy, T. Nagase, Dave McKinney, Yuta Kamibayashi, Blake Augsburger, Koh Nishida

LEA Professional, a leading global manufacturer of innovative, high-quality, pro-audio amplifiers with cloud- and IoT-based technologies, today announces a distribution partnership with Onkyo Tokki of Tokyo, Japan to support LEA's rapidly growing business in the APAC Region. This partnership allows LEA Professional to increase support for its existing customers in the region, as well as further develop new opportunities in the market.

Onkyo Tokki has been importing, selling, and maintaining audio equipment in the Japanese market since 1979. "We are pleased to announce our partnership with LEA Professional, which provides us with innovative IoT and pro-audio power amplifier technologies," comments Koh Nishida, CEO of Onkyo Tokki.

LEA's smart, professional-grade amplifiers deliver one of the most feature-rich and affordable amplifiers available in the industry - featuring on-board DSP, a web browser-based user interface, third-party API control, and more audio system enhancements. For Nishida and the team at Onkyo Tokki, these are features that

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differentiate LEA Professional solutions from others in the market. “We consider it a great honour to represent such a pioneering brand, and we look forward to the exciting opportunities this partnership will bring,” adds Nishida.

With this partnership, LEA plans to take its global amplifier technology, products, and innovative software solutions to the next level in Japan.

“LEA Connect Series has been a big success in Japan since launching in the market just three years ago,” says David McKinney of Generation AV, LEA’s representative in Asia. “We have hundreds of amplifiers installed across the country in key markets such as education, hospitality, corporate, retail, and entertainment. I have personally known Onkyo Tokki for over 20 years, and with its deep market knowledge and customer relationships, as well as proven track record of being on the cutting edge of network and cloud-based AV solutions, LEA will continue to grow exponentially in the coming years.”

"We are thankful for the opportunity to work with Onkyo Tokki, a respected leader in the Japanese AV market," adds Blake Augsburger, Founder and CEO of LEA Professional. "Japan has been a target market for LEA since inception and we have had good success building our brand. I am confident that Nishida-san and his team will build on this early success and take us to the next level. These are exciting times for LEA Professional in the APAC region."

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