Tech Sound New Distributor for LEA Professional in Vietnam



Further bolstering its position and growing business in the APAC region, LEA Professional, a leading global manufacturer of innovative, high-quality, pro-audio amplifiers with cloud- and IoT-based technologies, today announces a distribution partnership with Tech Sound of Hanoi, Vietnam. This partnership allows LEA Professional to increase support for its existing customers in Vietnam, as well as further develop new opportunities in that country.

Co-founded in 2022 by Nam Am Thanh and Le Ngoc Diep, Tech Sound is a leading distributor of pro audio equipment in Vietnam and is committed to bringing the most advanced audio technology to the market along with the best quality and sound engineering services. “We are so proud and happy to represent the LEA brand and the company’s innovative IoT and pro-audio power amplifier technologies in the Vietnamese market,” comments Mr. Nam, President and CEO of Tech Sound.

LEA’s smart, professional-grade amplifiers deliver one of the most feature-rich and affordable amplifiers available in the industry - featuring on-board DSP, a web browser-based user interface, third-party API control, and more audio system enhancements. “LEA Professional is an extremely intelligent power amplifier with many features that appeal to our customers– Smart Power Bridge, Cloud connectivity, SharkWare, and Web UI, to name a few,” adds Nam. “The one feature that clearly sets LEA above the rest is the company’s commitment to sustainability and green power, something we greatly admire and don’t see in any other amplifier brand.”

This partnership with Tech Sound is a key piece of LEA’s plans for making more significant inroads in Vietnam and the APAC region. “We are excited about the

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energy and enthusiasm Mr. Nam and the Tech Sound team bring to the LEA brand," says David Wong of Generation AV, LEA's representative in Asia. "They know the Vietnamese market well, their salespeople are extremely skilled, and they are strongly committed to customer service and bringing the very best products to the marketplace."

"I would like to welcome Tech Sound to the LEA family," comments Scott Robbins, Vice President of Sales, LEA Professional. "Mr. Nam and his team have an infectious enthusiasm for our brand and our breakthrough technology, and I am thrilled to have them on board in Vietnam. Tech Sound is a key piece of our efforts at growing the LEA brand in the APAC region."

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