

## LEaT con 24: Program & Ticket Sales Started

Pictures: LEaT



LEaT con, the networking event for the entertainment and event industry, invites you to the Hamburg Messe from October 22 to 24, 2024. After the kick-off BANG with a super offer, regular ticket sales have now started, and the organizer is announcing the first program highlights – and they leave no doubt: This event is a must for all industry insiders. This year's LEaT con offers an impressive program featuring top-class lectures and innovative experience areas. Unforgettable insights, valuable new contacts, and inspirations from the most innovative minds in the industry are waiting to be collected.

Basic ticket holders can look forward to exciting lectures and panels on the Main Stage, including Christopher Bauder's keynote "Between creativity and technology: how software, AI and media are redefining content creation" and a subsequent debate on the pros and cons of AI application in the event context. In a second keynote, audio expert Tom Ammermann discusses the latest technological developments in the audio segment (spatial was yesterday) and provides insights into groundbreaking projects like The Sphere in Las Vegas. A follow-up panel will focus on the tension between extreme tech development and matching audio content.

Many exciting lectures and presentations showcase technical developments, such as in the area of audio network protocols (one size does not fit all). British sound designer Simon Honywill provides insights into the sound design of the legendary Glastonbury Festival and the challenges of noise protection at open-air events. Thomas Giegerich (bright!) takes listeners into the world of "AR and interactive in live communication" and Sven Kubin discusses the five safety levels in rigging and advises, "Your job has a hook - use it!" Various panels will address important overarching topics, such as the work reality of an individual event technician (including social security) or the unique situation of women in the industry. We also pose the provocative question: "What role does light (still) play in set design?" Participation and exchange are expressly encouraged!



The program is complemented by impressive experience areas, such as the HDR Experience Zone, where the effects of HDR/WCG can be tested. Other special areas include the LEaT con Science Talks, a scientific conference on October 22, the Immersive Audiovation Summit by Audio-Technica, Lawo & TiMax on October 23, and the Lighting Console Training Area, where ETC, Robe, MA-Lighting, and Chauvet offer valuable training opportunities on all three LEaT con days. There are also a total of four audio demo rooms: d&b audiotechnik, Adamson Experience Room, Meyer Sound Sonic Lounge and Pan 4D Audio Theater.

For those who want to delve deeper and get the most out of their LEaT con visit, the

Insights Ticket offers additional training opportunities and exclusive side events. Workshop topics include Martin Audio Display 3, RF over fiber optics, AI: security and risk assessment, AV over IP, MILAN (and MILAN Manager, for users), a deep dive into Managed Dante, exclusive insights in a hands-on workshop on creating immersive audio content... and much more. This year's Tech Trips include the immersive art exhibition "Port des Lumieres" (over 3,200 sqm of projection surface), the impressive Hamburg Elbphilharmonie, and the newly opened Green Bunker in St. Pauli with its spectacular mountain path up to the rooftop. The LEaT con 24 promises an unforgettable experience full of innovation and inspiration. Get your ticket now and be part of the largest networking event in the entertainment and event industry.

Two different ticket options allow visitors to choose: Is it just about attending the event (Basic Ticket) or getting the most out of it with the full program package (Insights Ticket)? Do you want the all-inclusive package with catering directly added? Or is the drink flat rate included in all tickets sufficient for you? The Basic Ticket offers comprehensive access to all basic event offerings, including the exhibition area, Main Stage and Speakers Corner, the program of the Special Areas Studio Scene and AVcon, the exclusive training area, the LEaT Specials & Experience Areas, the demo rooms, as well as networking opportunities with exhibitors and industry colleagues. Additionally, a drink flat rate (excluding food) is included. The Insights Ticket expands access to the program and enables personal training, such as limited short workshops in small groups or concentrated deep dive sessions with experts. Selected tours of Hamburg's event tech highlights complete any trip to Hamburg.

With the optional catering upgrade, a warm lunch is offered daily. A drink flat rate is included in both the Basic and Insights Ticket. Secure your ticket for LEaT con 24 now and experience three days full of innovations, networking, and know-how at the Hamburg Messe at the website below.

<https://tickets.leadcon.com>