

### LEaT con 25



From October 14 to 16, 2025, Hamburg will once again become the hotspot for entertainment technologies – and this time, it will be bigger, more diverse, and more programmatically engaging than ever before. LEaT con moves to its new venue directly by the TV tower and expands into two halls (A1 & A4) to meet the growing interest in the industry and offer space to nearly 400 exhibiting brands.

LEaT con 25 will present a refined program focusing on the key challenges and opportunities within the events industry. The overarching themes of AI in Action, Immersive Experience, Personal Growth, and Production Reality will address real-world challenges. "With a focused theme set, new stage formats, and a comprehensive supporting program, LEaT con 25 is structured exactly how the industry wants it: practical, visionary, and dialog-oriented," says Marcel Courth, Managing Director of LEaT. "Anyone in the event and entertainment technology industry must be here in Hamburg during these three days."

The program development is also reflected in new stage concepts. In addition to the Main Stage and the Speakers Corner, the NEO KI Stage will introduce a new conference format that explores the potential of AI in live communication. At the same time, the Broadcast Stage will provide industry-specific insights and product news for media production and technology. The MCI Studio will focus on video and podcasts – from concept to distribution. The LEaT con Community Talks offer professionals and practitioners the opportunity to engage directly, discover exciting synergies, and exchange ideas. The Studioszene invites participants to deepen their recording skills and explore new tools on the Audio & Recording Stage.

In 2025, AVcon will take center stage like never before, presenting itself in its own hall as a platform for the professional AV world. Topics like AV over IP, Workspace & Conferencing, AI in ProAV, and Cybersecurity will be in the spotlight. Visitors will gain practical insights, discover the latest solutions, and receive inspiration for

implementing complex AV projects – from installation and integration to live operations. With the presentation of the AVard on October 16, the industry will once again have a stage to honor the best projects, products, and personalities in the ProAV world.

Networking at LEaT con is not left to chance: Eight networking areas with a coffee flat and free drinks, ten food trucks, a large networking night on the first evening, and a subsequent networking party with karaoke will bring visitors together, offering ideal conditions for conversations, new contacts, and networking opportunities. More space, more exhibitors, more input – and a program that delivers real value. A regular day ticket includes a drink flat and access to the program.

[www.leadcon.com](http://www.leadcon.com)