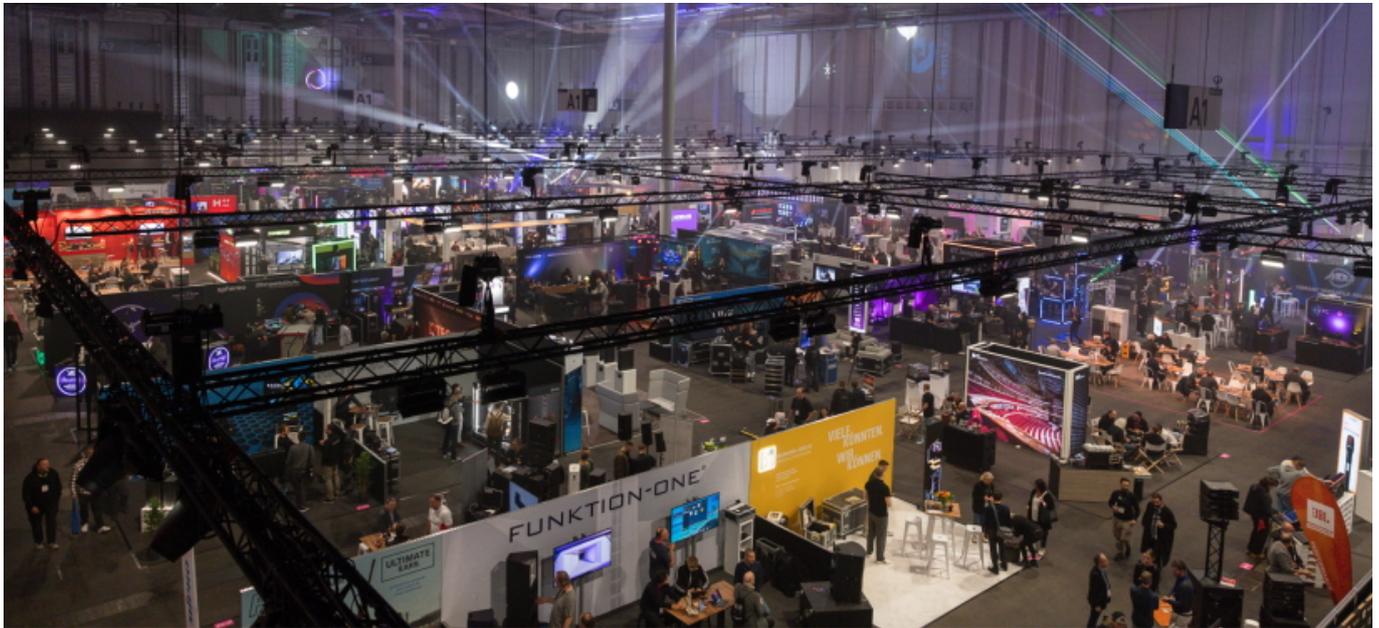


LEaT con 26 brings Now in Three Halls

Picture: Manfred H. Vogel



LEaT con 26 continues its growth trajectory: From October 6–8, 2026, the convention will take place in three halls of Hamburg Messe for the first time. The expansion creates additional space for exhibitors, new topic clusters, and dedicated networking areas.

The decision to expand is a direct response to sustained market demand. Hall A1 is already fully booked – a clear signal of the event’s stable development and the industry’s trust. “The expansion of LEaT con 26 is far more than a logistical step – it is a visible sign of our strategic direction,” explains Marcel Courth, Director Unit LEaT. “LEaT does not grow through purely vertical market development, but through the horizontal connection of related technology worlds: Live, AV & IT integration, business communication, and the broadcast & creator economy on one shared platform. Anyone who wants to understand the future of experience technology will find all relevant worlds under one roof at LEaT con – at a time when artificial intelligence is fundamentally redefining markets, professions, and processes.”

Duc Nguyen, Director Sales & Partnerships LEaT, adds: “We are very pleased that our format and concept are resonating so strongly. What began as a locally focused event during the pandemic has evolved within just a few years into a platform with growing international appeal. More and more international exhibitors and visitors are making their way to Hamburg. Nevertheless, our ambition remains clear: not a giga-show, but a focused business convention with high-quality encounters and meaningful knowledge transfer.” Interest in the Stage Technology sector is growing significantly. Leading companies such as ASM Steuerungstechnik, Layher, SCALA

stage systems & services, and Waagner-Biro Stage System have already secured space in the new hall.

Patrick Sonnleithner, CTO of Waagner-Biro Stage System, comments: “This year marks our first participation at LEaT con, and we are looking forward to being there in person in Hamburg this autumn. We expect valuable conversations and a professional exchange with the community.” Eeuwe Vos, Business Development Manager at SCALA stage systems & services, also highlights the importance of LEaT con as an ideal platform to provide insights into internal structures and processes: “After three years of successfully integrating Bosch Rexroth stage technology, we present ourselves as a reliable partner for the renovation and construction of complex stage technology and control systems. As a turnkey supplier, we take full responsibility throughout the entire process and are very much looking forward to good discussions, inspiring impulses, and exciting challenges at LEaT con.”

The LEaT con 26 will take place for the first time in Halls A1, A4 as well as in the newly added, adjacent Hall A2. In addition to the central entrance, a direct access to the new Hall A2 will be opened, which optimizes the flow of movement and makes the trade fair experience even more comfortable for visitors and exhibitors. With over 20,000 sqm of hall space, LEaT con is the largest trade fair in the Experience Technology industry in Northern Europe. The supporting program will once again be practical and application-oriented. Several stages, training areas in the halls, and in-depth workshops offer space for technological innovations and intensive exchange. This year too, there will be exciting side events with exclusive technical insights.

Those who want to find out about exhibition spaces early can meet and get advice from the team already in the spring at LEaT X on March 4th and 5th at the Dampfdom of Motorworld Munich.

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