

LEaT con: 80% of Exhibition Space already Sold



Picture: LEaT

LEaT con, a trade fair and conference for the event and entertainment industry, announces that 80% of the available exhibition space has already been sold to exhibitors. This milestone underscores the importance of LEaT con as a central hub for innovation, networking, and expertise. Taking place from October 22 to 24, 2024, at Hamburg Messe, LEaT con has established itself since 2022 as the community hub for professionals from the event and entertainment industry. With an impressive list of currently over 150 exhibitors and more than 180 brands presenting the latest technologies, services, and solutions, the event offers a unique platform for exchanging ideas, promoting innovation, and building new contacts in the entertainment industry.

"We are overwhelmed by the positive response and the trust the industry places in LEaT con," says Duc Nguyen, Director of LEaT, organizer of LEaT con. "Reaching 80% of the exhibition space sold at this early stage is a clear sign that our vision of creating a networking hub for the event and entertainment industry is needed, and we have convinced with our concept." LEaT con will cover a wide range of topics, including the latest trends in audio, lighting, and stage technology, innovative event technologies, sustainable event planning, and much more. The Studioszene – the community event for audio engineers, producers, and home recorders – will

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additionally expect the top audio brands in the exhibition hall B6. In addition to the exhibition, there will be an extensive program of masterclasses, workshops, lectures, and panel discussions led by industry leaders and key players.

With only 20% of the exhibition space remaining, LEaT con encourages interested companies to register as soon as possible to become part of the event. LEaT con offers the opportunity to present in front of a dedicated audience of key players and decision-makers and to successfully position oneself in the event and entertainment industry. For more information about LEaT con and to register as an exhibitor, please visit the website below.

LEaT con 2024:

- October 22 - 24, 2024
- Hamburg Messe, Hall B6

www.leadcon.com