Lectrosonics appoints Nick Haring



Lectrosonics, a manufacturer of world-class wireless systems for broadcast, film and TV production, location sound, houses of worship, live sound, and theatrical applications, is very pleased to announce that Nick Haring has joined the company as Eastern U.S. Regional Sales and Technical Manager. Nick will play a vital role in Lectrosonics' business across 20 states in the eastern region, representing Lectrosonics products to dealers, rep firms, systems integrators, as well as existing and future customers.

Nick comes to Lectrosonics with an extensive background in the pro audio, lighting and MI industries. Beginning with a technically-focused fine arts education, he graduated Cum Laude with a Bachelor of Music degree in Recording Technology from The University of Memphis in Tennessee, interning at API Audio and working as Front of House Engineer at Sound Fuzion in the process. After graduation, he held a variety of managerial roles at Guitar Center, before joining Jetwave Wireless as Director of Sales., a boutique firm specializing in high-end deployment of production wireless technologies, including wireless microphones. Most recently, Nick has been a Managing Member at Red Label Productions, overseeing and participating in all

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activities of a sound, lighting and event production company.

Lectrosonics' reputation for stateside craftsmanship and their commitment to quality are recognized by many and are also what drew Nick to apply for the position. "I'm really excited to be working at a first-class wireless audio manufacturer who is actually making their products in the United States," Nick said. "I had the opportunity to work at a leading RF integration company in the years immediately following the COVID pandemic and saw firsthand the impacts that supply-chain shortages can have on getting projects across the finish line. Between their reputation for craftsmanship and their commitment to quality, I knew Lectrosonics was the company for me!"

"We're excited to have Nick joining the Lectrosonics team as Eastern Regional Sales and Technical Manager," says Karl Winkler, Executive Vice President of Product Design and Distribution at Lectrosonics. "His wealth of experience in the pro audio industry, specifically with wireless system sales, design, and installation is a great fit for our team."

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