

Phillip Bunch New M&W Pro Audio Chief Executive Officer



M&W Pro Audio, a new company founded by industry legends Greg Mackie and Peter Watts, announces the appointment of Phil Bunch as Chief Executive Officer. Bunch brings extensive professional audio manufacturing, operations, executive leadership, and global supply chain experience to the company. At the request of co-founder Greg Mackie, Bunch joined M&W Pro Audio immediately prior to the company's worldwide debut at the recent InfoComm trade show in Las Vegas, where M&W introduced its first two products, the D24 and D32 digital mixers.

Prior to stepping into the new role at M&W Pro Audio on the 18th of June 2026, Bunch previously served for eight years as Vice President of Global Operations at Tectonic Audio Labs. He was previously the longtime President of Phase Group, where he has been responsible for overseeing the company's operations across its QA and Engineering Services, Automation, Supply Chain Management, and Procurement divisions. Additionally, Bunch has held senior leadership positions at Eastech and Esoteric Audio, overseeing engineering, product development, manufacturing, quality, procurement, and global supply chain organizations throughout Asia and North America.

When asked about joining M&W Pro Audio, Bunch commented, "When Greg reached out and asked me to take the lead at M&W Pro Audio, it was an opportunity I simply couldn't pass up. Building a company alongside Greg Mackie, Peter Watts, Jay Schlabs, and the outstanding team already in place is both professionally exciting and personally rewarding. There is genuine innovation behind what M&W Pro Audio has created, and I believe we're introducing a new way of thinking about digital mixing. I'm honored by Greg's confidence in me to lead a literal dream-team, and I look forward to helping build M&W into one of the industry's great brands."

Greg Mackie, co-founder of M&W Pro Audio, welcomed Bunch to the company, "I've known Phil professionally for many years, and I've always respected both his leadership style and his ability to get things done. As we prepared for our launch, I knew we needed someone I could trust to lead the business while Peter and I remained focused on developing great products and shaping the future of the company. Phil has a unique combination of engineering knowledge, manufacturing experience, supply chain expertise, and executive leadership that is difficult to find. I wanted a hands-on leader for our team, and I have complete confidence in him leading M&W Pro Audio as we begin this next chapter."

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