Martin Audio appoints Winther Sound Solutions



Martin Audio announces the appointment of Winther Sound Solutions (WSS) as its new distributor for Sweden. Although a young company WSS already has an impressive track record with Martin Audio products having worked as a dealer for the last two years. During this time they have transacted some impressive business deals, resulting in system deployment in some prestigious sites. One such venue is the recently upgraded Circus in Stockholm where an immersive audio system has brought this legendary theatre arena into an all-Martin Audio domain, with the addition of CDD now supplementing their existing MLA array.

WSS is headed by Mattias Winther, Pontus Svensson and Mårten Ihre - a team with an impressive heritage in the Swedish market. According to Flemming Bjerke, Martin Audio's Sales Manager for the Nordic region and Germany, they have more than proven themselves ready to take on the additional challenge of distribution responsibility and grow the full line of Martin Audio products in the territory.

"With the dedication of the WSS team I am looking forward to working with Mattias, Mårten and Pontus and being part of their success," he said. "The team's attitude, combined with their advanced technical knowledge, will help ensure their success as our distributor.'

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“This opportunity comes at just the right time for our company,” added Mattias Winther, “The audio quality of Martin Audio products provides an exceptional listening experience in a wide fan of settings - from smaller background music systems to full blown concert sound for touring companies.”

Stated Martin Audio MD, Dom Harter, “We are delighted to welcome Mattias Winther and his team to the Martin Audio family. “They have proven their versatility and agility, and are ready to transition from dealer status to full blown distributor. We are confident in their ability to deliver solutions in a wide range of applications and look forward to a healthy future together.”

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