

Martin Audio Blackline X for Club Roadies



Fusing a vibrant restaurant experience with an exhilarating nightclub atmosphere, Club Roadies in Udaipur has selected a Martin Audio Blackline X audio solution to deliver high-output performance for night-time DJ sets whilst retaining clarity and listener comfort for diners. Club Roadies is a bold new extension of the MTV Roadies brand - India's legendary and longest-running reality TV show spanning 19 years. A collaboration between Viacom 18 and Work With Fun LLP, the Club and Café Roadies concept introduces energetic destinations where guests can eat, drink, and celebrate in a high-octane environment.

With a 'Wall of Fame' of previous winners, and an interior design that delivers iconic imagery from the long-running series, the venues combine nostalgic vibes alongside music and DJ performances. The audio brief for integrator Securetech AV Designs was uncompromising: deliver a sound system that combined power, precision, and long-term reliability in a demanding club setting. The venue needed an audio solution capable of supporting extended operating hours, adapting to varying crowd densities, and delivering the high-output demands of live DJ performances - all whilst maintaining clarity for the dining experience.

Securetech AV Designs immediately turned to Martin Audio's Blackline X Series, a proven range of two-way passive loudspeakers, combining excellent sound quality, dispersion control and reliability for fixed installations. The system design features a carefully selected mix of Blackline X8, X10, and X12 models, with the loudspeakers' accurately controlled dispersion delivering precise coverage across the venue's layout. Paired with Blackline X118 18" subwoofers, the system delivers the low-frequency authority essential for the true club sound experience.

"The Blackline X series offers excellent value and serious performance," says Ashish Khanna of Securetech AV Designs. "The combination of full-range loudspeakers and subwoofers delivers real impact and clarity. Even under demanding conditions, the system performs smoothly and reliably." With comprehensive system alignment and tuning ensuring phase accuracy and a smooth frequency response, the system is optimised for performance for both the daytime dining experience and after-dark club nights.

"We are honoured to have partnered on this exciting new concept of venue," says Jeff Mandot, Director of Sales of VMT, Martin Audio's distributor in India. "Securetech AV Designs have expertly deployed a combination of Martin Audio Blackline X Series models to precisely meet the client's requirements for both high-energy performances and refined dining experiences. It is the ultimate Roadie sound system!"

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