

## Martin Audio for Sayap Suci



Sayap Suci, a new lifestyle and entertainment destination by Holywings Group, has officially opened in Kelapa Gading, Jakarta, offering visitors a distinctive blend of coffee culture, wellness, dining, and entertainment - brought to life by a professional audio system powered by Martin Audio. The complete sound system was designed and integrated by GMT Solutions (PT Global Multipro Technology), with Goshen Indonesia serving as the authorised Martin Audio distributor. Positioned as Indonesia's first coffee venue with integrated entertainment and lifestyle facilities, Sayap Suci spans over 3,000 square metres and features a 1.2km jogging track, a scenic lake, and shower facilities. The venue is designed to transition smoothly from daytime productivity and wellness activities into a vibrant evening entertainment destination.

According to Satrio Prisetya, Marketing & Technical Director of PT Global Multipro Technology, the vision for Sayap Suci demanded far more than a conventional background music system. "Sayap Suci is a unique project that combines coffee culture, fitness, dining, and entertainment in one integrated environment," Satrio explained. "From the beginning, the goal was to design an audio system that feels natural and comfortable during the day, while still being able to scale up seamlessly for live music and DJ performances at night."

One of the key challenges for the project team was achieving consistent sound quality and coverage across multiple zones. To meet these requirements, Martin Audio loudspeaker systems were selected for their proven performance, reliability, and versatility in mixed-use environments. “Ensuring clarity, consistency, and control across both indoor and outdoor areas was critical,” Satrio continued. “Martin Audio gave us the flexibility, coverage control, and sonic character needed to support that transition, while maintaining a high-quality listening experience throughout the space.”

For the indoor areas, a total of thirty Martin Audio ADORN A55 loudspeakers were installed. The ADORN A55 offers wide dispersion, balanced tonal performance, and excellent speech intelligibility, ensuring that background music and live performances remain immersive without overpowering conversation. For the outdoor zones, the system is reinforced with two Martin Audio X15 loudspeakers paired with a pair of X118 subwoofers, delivering controlled low-frequency impact with clear, articulate mid and high frequencies for live music and DJ performances.

Reflecting on the final result, a spokesperson for Sayap Suci commented: “Sound plays a huge role in shaping how guests experience our venue. With this system, the audio feels evenly distributed and comfortable wherever you are - whether you’re enjoying coffee, working during the day, or attending live music and DJ performances at night. It truly enhances the overall atmosphere.”

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