# Martin Audio Used at Albania’s Lift Steakhouse



The Lift Steak & Rooftop Bar is a new 500-capacity venue in the Albanian capital of Tirana - owned and operated by the Revo Hospitality Group and situated in the ABA Business Center.

Specialising in providing a mix of Lounge, Dance and Pop music, the venue brought in Prosound, Martin Audio’s Albanian distributor, to provide the optimum sound reinforcement, having earlier provided the sound system for another really well-known pub restaurant in Tirana, operated by the same owners.

Prosound technical director, Endrit Veleshnja, designed the system based around Martin Audio’s cost-efficient BlacklineX and CDD (Coaxial Differential Dispersion) series, explaining, “BlacklineX series has continuously proven to be the ideal speaker in situations where quality sound with moderately high SPL levels needs to be combined with affordability.”

CDD series, offering premium sound quality and weather protection, was the perfect choice for the terrace, he added.



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Inside, they have installed eight Blackline X8, and four SX112 subwoofers, flown from the ceiling. Outside they have opted for the weatherised CDD8-WR and CDD10-WR, with three SX112 sub enclosures ground-stacked.

Veleshnja explained the challenges that needed to be overcome. "In the indoor space, it was extremely difficult to accommodate the subwoofers on the ground. This was due to the luxury furnishing, and also since the indoor venue is used



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mostly as a restaurant. Therefore, in collaboration with the architect, we made it possible to hang the subwoofers from the ceiling.

"The SX112 was the perfect choice for this, not only because of the M10 fittings that allow the subwoofer to be hung securely, but also for its overall performance."

Prosound also installed the mixing console and matrix system that divides the sound zones, which can be controlled by a smartphone/tablet.

Kliton Gjika, CEO of Prosound, says, "The client was extremely pleased, particularly when he learnt that Martin Audio was one of the brands specified on riders of some of the famous international DJs that performed at the venue during this summer season."

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