Martin Audio WPL for People Light



People Light, a sound and light rental house based in Bogotá, has recently upgraded its inventory with a landmark investment in Martin Audio’s large-format WPL - the first system of its kind in the country. Established in 2007, People Light has grown into one of Colombia’s largest production companies. When the time came to overhaul their flagship audio inventory, their ambition was clear: to meet the uncompromising riders of the world’s most demanding international festivals and tours. This vision led the People Light team directly to the Martin Audio portfolio, and to Martin’s Latin American distributor AVCOM, supported in the region by Proactive LATAM. Following a series of rigorous field tests and demonstrations, the company subsequently invested in a full-scale Wavefront Precision large-format array.

As the flagship of the Wavefront Precision Series, WPL is a 3-way, bi-amped system featuring dual 12” LF drivers. It is designed to deliver stadium-level output with extraordinary pattern control, further enhanced by Martin Audio’s scalable resolution optimisation. The comprehensive system now in People Light’s inventory consists of 24 WPL line array elements, complemented by 12 SXH218 dual 18” high-power subwoofers, all driven by iKON iK42 multi-channel amplifiers.

Since the system’s debut, the company reports that feedback from both internal technical teams and external promoters has been exceptional. Alongside the signature sonic quality, particular praise has been reserved for the streamlined

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workflows - specifically the ease of system configuration, tuning, and rigging, which has significantly simplified on-the-ground operations. Camilo Aranguren, CEO of AVCOM, comments, “With People Light’s acquisition, major events and festivals in Colombia will now have access to a system designed to deliver power, uniform coverage, and absolute control in large-scale productions.”

People Light have already successfully deployed the WPL rig for leading artists including Yeisson Jiménez, Luis Alfonso, and Hebert Vargas. In a significant milestone, the system is also set to make its debut at Bogotá’s famous El Campín stadium - the city’s largest and most renowned venue - later this month. Alejandro Puentes, CEO of People Light, concludes, “This is an important step in our history, positioning us as one of the few companies in the region with this level of large-format technology. This is a world-class system, proven at the most demanding international festivals and tours.”

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