

## Martin Audio's Luxury move in Cambodia



Martin Audio has announced Luxury Supply Audio & Lighting - one of Cambodia's professional audio and lighting resellers - as their new regional distributor. Founded in 2010, and based in Phnom Penh, Luxury Supply began as a systems integrator (SI) and has since completed numerous high-profile installation projects across Cambodia. Some notable projects include Koh Pich Theater, Canadia Bank Tower, Bayon TV Media, Morodok Techno National Stadium, Won Majestic Casino Resorts and large-scale entertainment venues.

As a result of this latest brand acquisition, Luxury Supply has launched the Martin Audio Experience Centre in Phnom Penh where the full range of products can be demonstrated to its dealers and customers - whether for installation, rental or portable systems. In January, Jeremiah Joseph, Technical Manager, and Kevin Kee, Regional Sales Director, from Generation AV - which represents Martin Audio in the APAC countries - visited Phnom Penh to commission and fine-tune the systems installed at the Experience Centre. They also provided training to the Luxury Supply team on all Martin Audio products and software platforms.

Stated Kevin Kee, "The Luxury Supply team has extensive experience and quickly understood how to position Martin Audio in the Cambodian market. Even before the Experience Centre was operational, they had completed their first installations - so they are off to a fantastic start."

Dave McKinney, Managing Director at Generation AV, added, "From our first meeting with Dennis and his team in early 2024, it was evident that they have a strong presence in Cambodia and a loyal customer base. The high standards they uphold in all their installations and projects align perfectly with what we were looking for. There is significant potential in the Cambodian market, and with Dennis and his team leading the way, Martin Audio is well-positioned for success."

Dennis Khiew, Managing Director of Luxury Supply, shared his enthusiasm: "My team and I are huge fans of Martin Audio. After extensive research into their product range, we are excited to introduce these exceptional products to the Cambodian market for both installation and entertainment projects, as well as touring systems. Our dealers and rental business partners have shown great support and confidence in us. Very soon, we will see Martin Audio line array systems on tour in Cambodia."

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