Martin Audio's Unplugged Bug at PLASA Focus Leeds



Martin Audio has joined forces with Belair Technology and The Bug Club to entertain visitors to PLASA Focus Leeds. The ultimate eco-friendly VW Pop-Up DJ Booth will be stationed in the courtyard between the two halls at the Royal Armouries between the 9th and 10th of May to demonstrate what can be achieved with the latest in sustainable festival technology.

Already proving to be a popular option for events across the UK, the fibreglass-built vehicle is 30% larger than a standard VW Camper and is designed to be a ‘festival friendly’ DJ booth. The custom-built Martin Audio sound system runs entirely on renewables thanks to Belair’s rack mounted Power Tower. The Power Tower is a clean and modern rechargeable battery-powered replacement for noisy and polluting generators and with its easy-to-use operation combined with silent running and zero emissions delivers the perfect ‘off-grid’ solution.

The sound system that Martin Audio custom-built for The Bug Club is capable of entertaining crowds of up to 500 people. It comprises two 15” 3-way high performance loudspeakers, each pole-mounted to a double 15” direct radiating

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subwoofer. Amplification for the system is via Martin Audio’s highly efficient yet powerful iKON 81.

“We’re excited to support the live industry and showcase how live sound events can become more sustainable in the future,” said Justin Rushmore, Managing Director of The Bug Club. “Our Unplugged Bug has been well-received everywhere it has been, from tradeshows to football matches and we’re looking forward to proving what sustainable festival technology can deliver in Leeds.”

The Unplugged Bug is just one part of what visitors to PLASA Focus Leeds can expect from Martin Audio at the show. The pro audio pioneers will use the event as an opportunity to take visitors through some of its expanded range with the new FlexPoint and expanded TORUS families on display on stand N-C19.

“PLASA Focus Leeds has always been an enjoyable show for us and we’re sure it will be the same again this year,” said Martin Audio Director of Marketing, James King. “We’re certain that the Unplugged Bug will be a real hit with visitors this year and we’re delighted to be able to help add to the entertainment that this event always guarantees.”

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