Martin Audio for McGettigan’s in Dubai



The McGettigan's Irish Pub franchise continues to expand across Dubai, but their latest bar and restaurant - situated in the Four Points by Sheraton Production City - is the first to be located within a Marriott-owned hotel property. Set within this growing production hub it will serve the community of media-based businesses who are resident there. Also based at Production City are Martin Audio’s distributor for the UAE and GCC region, PRO LAB LLC, who will be able to use the venue as a showcase. For they supported system integrators Exacting Diseno Technical Services - specialists in the leisure hospitality sector - helping to recommend appropriate sound reinforcement solutions across several ranges in the loudspeaker manufacturer’s portfolio.

Set on a 5,000 sq. ft footprint, the lively bar restaurant offers a haven for business meetings for the hotel residents, transforming at the weekends when the action notches up. DJs perform and the general vibe is one of a sports bar with plenty of screens. Thus versatility (and the rising tide of ambient sound at weekends) was very much in their thinking when it came to specifying the sound. But PRO LAB knew they were in safe hands with Exacting Diseno. “They are big supporters of Martin Audio, it’s their number one choice, when it comes to specifying sound systems,” stated PRO LAB’s Head of Audio, Pavel Shemiakin. “When they started negotiating with the client it was made clear that they wanted a high-performance system - a HiFi sound with plenty of punch - because while it’s mostly playing low level BGM during the daylight hours, it also reverts to a sports bar and has DJ plug-

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in points. So Martin Audio became the obvious choice.”

The heavy focus is at the DJ position where a pair of CDD12 are mounted, while distributed evenly throughout the venue are a further nine wall mounted CDD6. These are reinforced by four ground-standing Martin Audio Blackline X115 subwoofers for LF extension. However, the installation company, under the project leadership of Lou Agha, was still far from finished. For the outdoor terrace area they turned to 12 of Martin Audio’s ADORN A55T, supplied with the optional AIPKIT IP44 weatherised cover. This area can either take its source feed from the main room, or operate from an independent input and volume control, ensuring maximum versatility.

Stated Rami Haber. Pro Lab CEO, “Partnering with McGettigan’s reflects our commitment to supporting Dubai’s top venues with exceptional audio solutions that elevate the guest experience.”

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