

Meyer Sound Strategic Organizational Changes



Meyer Sound has announced strategic organizational changes aimed at better aligning the company's strengths, capitalizing on its monumental growth, and reinforcing its leadership structure. Following a record-setting year in 2024 and 30 percent growth since pre-pandemic levels, the company is positioned to optimize its global operations and accelerate innovation.

In a broadened role, Meyer Sound Senior Vice President John McMahon (2nd from right in picture) will now oversee R&D and operations in addition to sales and marketing, while key Meyer Sound regional leaders will assume expanded responsibilities. This strategic reorganization aims to promote cross-functional collaboration and streamline processes from product conception to manufacturing and distribution as well as reinforce global customer support as Meyer Sound continues to expand its ecosystems of loudspeaker technologies and integrated hardware and software solutions.

"These organizational changes are about playing to our strengths and making sure we're as agile and effective as possible from concept to delivery," says Meyer Sound Executive Vice President Helen Meyer. "We're setting up our teams to be more integrated and responsive, ensuring we continue to best serve our customers and partners through unprecedented growth."

Meyer Sound is broadening the responsibilities of principal department heads to harmonize its operations across the Americas; Europe, the Middle East, and Africa (EMEA); and the Asia-Pacific (APAC) regions. Amy Luley (2nd from right in picture) has been named Meyer Sound Senior Director Sales, Americas. In her newly expanded role, she will oversee technical services in addition to sales for the Americas.

Wolfgang Leute (1st from left in picture), Meyer Sound's Managing Director, Europe, will now also serve as Senior Director Sales, EMEA/APAC. In his expanded role, he will also oversee technical services for the EMEA and APAC regions. Roland Morcom (1st from left in picture) is now Sales Manager, Europe. Morcom will oversee Meyer Sound's distribution networks in the region.

"This realignment makes the most of the incredible talent here at Meyer Sound and reinforces our position as market leaders," says McMahon. "Over the past few

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years, our teams have shown us their expert ability to drive our vision forward. By better integrating operations, we're making sure our processes and support systems are as robust as the audio solutions we are proud to provide as we continue to gain momentum on the global stage."

Meyer Sound remains dedicated to its foundational principles of sound innovation underpinned by rigorous scientific research and a customer-focused approach to product development. Founders John and Helen Meyer continue to serve as CEO and Executive Vice President, respectively. "This restructuring isn't just about enhancing our internal operations - it's about preparing Meyer Sound for the next chapter of growth and innovation," says Helen Meyer. "And, as always, John and I are right here, hands-on, ensuring that every decision aligns with our core values and vision."

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