

## More details revealed for ISE 2021 Live & Online

### **Solutions, thought leadership and networking will bring the industry together safely and productively**

Integrated Systems Events releases more details about its #ISELive&Online programme, which will run throughout June.

Highlighting the future of AV and innovative solutions, ISE Digital and ISE Live elements will integrate to bring the industry together in a safe and richly rewarding way. Whether joining online or in-person at a regional event, attendees can expect inspiring content from innovation leaders, meaningful networking opportunities and the latest technologies from LANG, Panasonic, AVI-SPL, Control4, Barco, Biamp, NEC, Sharp, Shure plus many more.

### **ISE Digital - The Future of AV**

ISE Digital is a two-day festival of content powered by CISCO technology. The platform will provide an intuitive, digital tv-style menu of content that will engage, entertain, and inform. With a comprehensive programme of live and on-demand content, ISE Digital will be launched to run concurrently with the Barcelona event on 1-2 June and will be available on demand in the weeks that follow, reactivated with live updates from the Munich, Amsterdam and London events. Registration for any of the four regional events provides access to this content from launch; online-only registration is also available.

Exploring 'The Future of AV', ISE Digital will highlight business growth and opportunities, while showcasing solutions, in the context of the industry emerging from the confines of the pandemic. ISE Digital will feature daily thought-leadership and market intelligence curated by TNW, AVIXA, CEDIA and ISE partners, with insights on how the latest technologies can futureproof business in 2022 and beyond.

Mike Blackman, Integrated Systems Events Managing Director explained: "We are proud to be partnering with CISCO on ISE Digital. Working with the industry in this way, we will be providing significant opportunities for teams and individuals to meet their customers, for people to experience product innovations, and of course, for networking."

Live content from the Main Stage, and focused Tech Tracks with insight from key technology sectors, aim to inspire and spark lively conversations with an opportunity for attendees to interact, share ideas and ask questions. Topic areas covered include Digital Signage, Live Events & Audio, Workspace Evolution, Digital Learning, Smart Building and XR in Today's Reality.

Mike Blackman added: "Whether it's a global case study, expert presentation,

roundtable, CEO interview or product demo, visitors to ISE Digital will learn about the latest innovations in a new and fascinating manner. We are excited to share this with the AV industry.”

Digital attendees can access interviews, panel discussions, brand stories, product news, demos and more – either live or on demand. ISE Digital will offer exclusive presentations from some of the world’s leading technology and service suppliers, and the capability to link up with them directly through the platform. Visitors will have the opportunity to interact with speakers, sponsors, and other participants, join a roundtable and more.

### **ISE Live - Regional Events**

The four live ISE events get under way at the Fira de Barcelona on 1-2 June. Visitors can expect a rich programme of content, quality business networking and leading brand exhibitors.

Outlining the programme, Blackman explained: “The ISE live events will allow our industry to reconnect with the AV community in four of Europe’s leading AV hubs. Each local event will provide two full days of networking in a safe, relaxed environment – perfect for catching up with contacts and colleagues. Each event will provide the opportunity to build a new set of ‘high worth’ connections including leading installers, integrators, and end users.”

The live events schedule is as follows:

- ISE @ Barcelona 1-2 June, Fira de Barcelona, Gran Vía
- ISE @ Munich 7-8 June, MAC Forum, Munich
- ISE @ Amsterdam 15-16 June, RAI Amsterdam
- ISE @ London 23-24 June, Evolution, London

Each event will bring together some of the world’s leading technology and solutions providers, all keen to demonstrate their latest innovations.

“I believe this approach reflects what we’ve heard, a strong desire for prudent and safe face-to-face gatherings that can reinforce business connections and initiate growth. We are honoured to be in a position to offer these to our community,” added David Labuskes, CEO, AVIXA.

“The success of ISE has been built on broad industry support and that is the reason why we have taken these decisions. We look forward to a debut show where our community can all be together again,” commented Giles Sutton, joint CEO of CEDIA.

Quick and simple registration [here](#).

To be part of the future of AV, contact your regional sales agent and discover what ISE Live & Online can do for you.

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[www.isevents.org](http://www.isevents.org)

[www.avixa.org](http://www.avixa.org)

[www.cedia.net](http://www.cedia.net)