New Italian Electro-Voice and Dynacord distributor



L-R: M. Palladino, M. Curto

Bosch Communication Systems announces a new distribution partner in the Italian pro music market for its brands Electro-Voice and Dynacord. Effective February 1st, the two leading audio brands for loudspeakers, microphones and electronics will be represented by Adagio Italia. This partnership will significantly expand Electro-Voice's and Dynacord’s market reach for portable audio solutions in Italy.

Adagio Italia, with its extensive dealer network across Italy and strong presence in the Italian retail music market, will play a crucial role in the distribution and promotion of Electro-Voice and Dynacord products. Adagio Italy’s holding company, Holmusic, can look back at a proven track record of more than 40 years of success in the industry, and employs about 150 people serving over 1400 clients. With its experience and extensive music retail network, Adagio Italia is well-positioned to help Electro-Voice and Dynacord increase their presence in the Italian market.

"We are very excited to start this collaboration with these two iconic brands and very grateful to Bosch Communication Systems for trusting in our company. We are confident that together we can propel Electro-Voice and Dynacord to a leading position in the professional audio market”, says Daniel Alorda, CEO of Adagio/Holmusic.

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“This partnership is expected to bring exciting new products and solutions to the market, catering to the diverse needs of Italian customers. We now see fantastic potential to significantly grow in Italy”, comments Franz Menke, sales manager for Electro-Voice and Dynacord.

www.electrovoice.com
www.dynacord.com
www.adagioitalia.it

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