

onemedia New Audio-Technica Distributor



Audio-Technica has announced a significant new partnership with UK audio-visual distributor onemedia. The new distribution agreement takes effect as of 8 January 2026. The brand's comprehensive portfolio of installation-oriented audio solutions – including those from Optimal Audio and Allen & Heath – will be available via onemedia, which has built an enviable reputation as a turnkey provider of digital signage & IPTV, LED Displays, Projection Technology with in house bespoke content creation, app development and more since its launch more than 20 years ago.

The new partnership will see products as varied as Audio-Technica's ATND1061 Beamforming Ceiling Array microphones, System 20 PRO 2.4GHz wireless, Allen & Heath AHM Audio Matrix Processors and Optimal Audio speaker and control devices installed in onemedia's impressive onespace showroom in Bracknell. The unique facility allows consultants, systems integrators and end users to gain meaningful experience of cutting-edge AV solutions installed in a real-world setting, and is also available for third party hire.

"We are delighted to be partnering with onemedia as its exclusive audio solutions provider, and to offer customers the opportunity to hear products in action at onespace," says Jack Spenn, Audio-Technica Business Development Manager, Commercial Audio, UK South. "We share a commitment to delivering excellent service and support to customers and look forward to working with the onemedia consultancy team on industry-leading projects in the coming months."

Babar Syed, onemedia's Commercial Director commented, "Partnering with Audio-Technica represents a significant milestone for onemedia as we continue to strengthen our portfolio of best-in-class AV solutions. Audio-Technica's global reputation for innovation, performance, and reliability aligns closely with our commitment to delivering high-quality outcomes for consultants, integrators, and end users. Showcasing the range within our onespace showroom enables the industry to experience these professional audio solutions in a real-world, application-led environment."

www.onemedia.co.uk

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