

### Martin Audio announces appointment of Paul Connaughton



Continuing its long tradition of hiring highly qualified Product Support Engineers, Martin Audio has announced the appointment of former lecturer, producer, DJ and freelance sound engineer, Paul Connaughton to the role.

He will be supporting clients and customers in the use of Martin Audio systems and software in all areas of live sound and system integration design and deployment. "My focus will be on improving both the access, resources and delivery to systems and software training for clients and end users," he stated. Connaughton will work to a similar brief as his predecessor Simon Purse, but with a heavier concentration on organising training schedules and resources.

Part of the attraction of the new role, he says, is his love of Martin Audio's signature sound. "Having worked as a freelance engineer in live sound throughout my teaching career I have always found myself attracted to the lovely warm sound of Martin Audio systems," he enthuses. "And having been introduced to MLA - and used it to some extent - I am hugely impressed at the way in which the various

systems have such a consistent sound across the entire range.”

Based in Plymouth, he had been further imbued into Martin Audio’s culture by fellow Plymouth resident (and MLA ambassador), Simon Honywill.

“Having completed the university course delivered by Simon and Jim Parsons, as I was starting out in the freelance world, I was asked to move into lecturing where I helped to support their live sound and music technology courses based in Plymouth.”

At Martin Audio, Paul Connaughton has set himself challenging goals for both the short- and long-term. “My main intention is to help support and improve the brand awareness of Martin Audio, and ensure that users feel confident in the use of their systems and software.

“I will be travelling around the country on a roadshow tour this winter to begin and introduce our university training programme to technical universities UK-wide while continuing to support current clients, distributors, rental partners and end users.

In conclusion, he says, “The end goal is to work towards creating training certification so that we can begin to build a database of various engineers, system techs and users that can help support the product when required professionally.”

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