

# Martin Audio WPC for Phoenix Networks



Bhopal-based Phoenix Networks Global Pvt Ltd has made a significant step forward by investing in a full-scale Martin Audio WPC - cementing its position as a premier technical solutions provider in the Indian state of Madhya Pradesh. The biamped WPC line array forms the heart of a larger audio upgrade which also includes Martin Audio SXH218 subwoofers, powered by iK42 4-channel DSP amplifiers and LE200 stage monitors. The order was fulfilled by territory distributors, Vardhaman Megatech Pvt Ltd (VMT).

This marquee sale is a strategic investment for Phoenix Networks, equipping them with a globally trusted solution that will enhance their technical capabilities, operational efficiency and long-term service delivery across both indoor and outdoor environments. They are confident that WPC will bring world class performance and engineering to every project it undertakes.

“It was a strategic move to upgrade our inventory, ” confirmed Animesh Mishra (pictured above), Phoenix founder and director, “and the results have already exceeded expectations. The system’s performance, flexibility and reliability have directly translated into better event execution and higher client satisfaction. It’s more than just equipment - it’s a long-term asset that has expanded our capabilities and competitive edge.”

Added Kekui Sheth, Head of Sales Distribution, VMT Enterprises, “Phoenix Networks have always approached their projects with surgical precision. This system

empowers them to scale confidently, execute with clarity and deliver premium results across formats. It's fulfilling to see how this upgrade is directly translating into better shows, deeper client trust, and stronger business growth." The final word comes from VMT director, Jeff Mandot, who concludes: "The growing number of Martin Audio systems shows they are trusted as an industry standard for quality and reliability."

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