MediaPower New Pliant Technologies Distributor



L-R: Fabio Veggiato, Francesca Bianco, Marcello Dellepiane, Carlo Rasile, Christophe Cordelle, Paolo Birra, Eugenio Pettazzi

Pliant Technologies, a provider of professional wireless intercom solutions, announces its recent distribution partnership with MediaPower, expanding its reach to the Italian market. For 30 years, MediaPower has provided its clients with design, distribution, and the implementation of AV services and IT workflows. Adding to its lineup of top-performing brands and products, MediaPower will now offer Pliant Technologies' wireless intercom solutions throughout Italy.

"Pliant's product range has a long history of providing intercom solutions for both the broadcast and production markets," says Gary Rosen, Vice President of Global Sales at Pliant Technologies. "This new partnership with the renowned MediaPower in Italy will enable us to expand into very promising markets, given its strong presence and experience with major broadcasters, regional media, digital media, and the entertainment industry, areas where our wireless intercommunication technologies are crucial for professionals."

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Marcello Dellepiane, CEO of MediaPower adds: “We are delighted to add Pliant Technologies to our already extensive portfolio of prestigious brands and products. MediaPower's offering is now even more comprehensive, with Pliant's line of professional wireless intercom solutions ranging from simple plug-and-play configurations to large-scale projects with extensive coverage and multiple simultaneous users.”

Included amongst MediaPower’s latest offerings from Pliant Technologies will be the brand’s complete range of CrewCom and MicroCom wireless intercom solutions. With CrewCom equipment, production teams, whether large or small, can easily and swiftly implement communication solutions to connect multiple individuals in various locations. CrewCom represents an innovative approach to professional wireless intercoms designed to address applications in live audio, broadcast, and industrial environments. It is a versatile communication solution built on a highly scalable platform, with different versions available to meet European compliance requirements.

Simple to operate and budget-friendly, the MicroCom line, including the MicroCom XR and MicroCom M products, is an ideal wireless intercom solution for applications where quality wireless intercom wasn’t previously a viable option. MicroCom delivers hands-free operation, great sound, and rugged construction, which make it the perfect choice to deliver dependable performance for any application, including theater, concert, corporate events, and just about anywhere groups need to communicate.

All Pliant products are manufactured to the highest standards, making them an excellent choice for applications where users need quality, production level devices that they can count on. MediaPower will also offer the complete line of SmartBoom professional headsets, including its PRO and LITE variations, with both dual and single-ear options available.

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