Leisuretec New Point Source Audio UK Distributor



Point Source Audio has named Leisuretec as a new distribution partner for the United Kingdom. The partnership, which launched on November 4th, brings the microphone manufacturer’s innovative solutions and patented technology to the distributor’s high-level portfolio of professional audio brands. The picture above shows Mike Henden, Managing Director at Leisuretec, and Gerry Forde, the Business Development Manager EMEA at Point Source Audio. “We are delighted to be partnering with Leisuretec for the UK,” says Gerry Forde, Business Development Manager, EMEA at Point Source Audio. “Their reputation in the UK industry is second to none, and we look forward to seeing them grow our reach and market share across the country.”

“We’re always looking to partner with innovative brands like Point Source Audio that offer real value and performance benefits to our customers,” adds Mike Henden, Managing Director at Leisuretec. “We see our customers benefiting from many of their patented features and thoughtful engineering, including the EMBRACE range of innovative on-ear lavalier microphones, unbreakable boom arms, IP57 waterproof rating and paint-friendly surfaces, reversible headframes, and dual-element mic options.” Henden continues: “These clever design solutions not only make life easier and deliver better results for our audio customers, but also help to minimise repair and maintenance costs thanks to their tour-ready build quality and exceptional robustness.”

As specialist trade distributors of pro audio, lighting and video equipment, Leisuretec has deep connections within the UK’s live events, installation and broadcast markets. The new distributor will be targeting its wide network of AV hire and production companies, installers and resellers, and plans to support the brand with strong stock holding, competitive trade pricing, knowledgeable technical support and attentive after-sales care. “Point Source Audio’s dedication to delivering premium, application-driven solutions aligns perfectly with our ethos of supplying professional and reliable equipment to the UK trade,” states Henden. “They strengthen our audio offering and give our customer a cutting-edge solution to many of their wearable microphone challenges in live events, theatre and

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broadcast.”

As one of the UK’s leading entertainment technology distributors, Leisuretec represents a large portfolio of high-end pro audio brands. This is something that the new distribution partner sees as a strength for the relationship going forward. “Point Source Audio complements our existing portfolio perfectly,” explains Henden. “Their innovative range of wearable microphones delivers mission-critical reliability and durability, and they’re compatible with our leading wireless microphone system brands, enabling our customers to easily integrate Point Source Audio products into their hire inventories. Whether it’s for live theatre, corporate presentations, or broadcast productions, Point Source Audio’s products broaden the solutions we can offer and further strengthen our position as a go-to distributor for professional audio technology in the UK.”

“The UK is a vibrant and busy market, and we see real opportunities for Point Source Audio going forward,” concludes Forde. “Whether it’s live theatre, broadcast or corporate events, our patented technology and practical, innovative solutions can help make audio professionals’ lives easier. By partnering with Leisuretec, we know we have the right partner in place to find the right opportunities across the whole UK market. We are looking forward to a great future together.”

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