Powersoft Coastal Source Partnership



Powersoft, a company with expertise in professional audio amplification, signal processing and transducer technology, today announced a significant milestone in its longstanding collaboration with Coastal Source, a US-based innovator in high-performance outdoor audio systems. This strategic OEM agreement marks the next phase of a multi-year partnership focused on developing a purpose-built amplifier platform tailored specifically for Coastal Source. Leveraging Powersoft's advanced technologies, the new amplifier lineup is engineered to deliver exceptional performance in the harshest outdoor environments – combining superior power management, durable construction and seamless AES67 network integration. The collaboration underscores both companies’ commitment to innovation, reliability and premium performance tailored to application-specific needs.

Building on years of successful cooperation, Powersoft and Coastal Source have cultivated a relationship defined by technical synergy and complementary design expertise. Powersoft's state-of-the-art engineering, paired with Coastal Source's deep understanding of outdoor audio challenges, has consistently produced high-performing, rugged solutions ideal for residential and commercial installations exposed to harsh weather.

"Powersoft and Coastal Source share the same passion for amazing sound,

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reliability and efficiency – customised for each unique application," says Franco D’Ascanio, founder and CEO of Coastal Source. "Achieving high performance in harsh outdoor environments is no small feat, which is why our partnership is so special and rewarding. As we continue to innovate across diverse markets, we remain committed to delivering best-in-class solutions through thoughtful engineering and collaboration."

At the heart of the new lineup are eight custom amplifier models. These amplifiers are known for their efficiency, durability, and advanced power management – qualities that align seamlessly with Coastal Source’s rigorous standards for outdoor installations, where moisture, salt air and temperature extremes are constant challenges. "We are excited to take our collaboration with Coastal Source to the next level and this partnership represents the evolution of a shared technological vision," stated Luca Lastrucci, CEO of Powersoft. "We have always valued Coastal Source’s innovative approach to outdoor audio. By combining our respective expertise, we are not just developing a product, but a solution specifically engineered to deliver outstanding performance where it is most critical."

Now in the final stages of development, the new amplifier family will begin shipping in May as part of Coastal Source’s premium product portfolio – reinforcing both companies' shared mission to elevate the standard for outdoor audio.

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