Prolight + Sound launches application phase for Sinus



Winner of the Sinus 2022: Les Bassins des Lumières in Bordeaux. Picture: Culturespaces | Anaka Photographie

Be it in brand and experience worlds, museums and theme parks or in conference and collaboration rooms: in order to transport emotions and convey messages in a targeted manner, effective and creative use of AV media technology is the key. Since 2004, the “Sinus - Systems Integration Award” has put the spotlight on top achievements in this field. The prize is awarded annually at Prolight + Sound in Frankfurt am Main (25 to 28 April 2023). Companies and professionals in the industry are now invited to submit their showcase projects to the competition.

The Sinus is considered one of the most renowned awards for the planning and installation of audiovisual systems. An expert jury, consisting of association members, industry experts, media representatives and representatives of Messe Frankfurt, selects the winning projects from all entries. A decisive criterion in the jury’s decision is the outstanding interaction of artistic ambition and innovative technical implementation. At the website below, candidates can present their projects with a short explanation and accompanying visual material. The deadline for applications is 30 November.

The patrons of the award are the Association of Media and Event Technology (VPLT

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e.V.), the European Association of Event Centres (EVVC e.V.) and Messe Frankfurt. In 2022, Sinus was given to the art project “Les Bassins des Lumières” in Bordeaux. The technically elaborate installation invites culture enthusiasts to immerse themselves in a sea of images, colours, sounds and history on the site of a former submarine bunker.

www.prolight-sound.com

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