

Prosistem Distribution New AUDAC Distributor



AUDAC announces the appointment of Prosistem Elektronik Sistemleri San. ve Tic. A.S. as its new exclusive distributor for Türkiye. Based in Istanbul and active since 2000, Prosistem is one of Türkiye's established distributors in professional audio, lighting, video and Hi-Fi. With a strong nationwide dealer network, technical expertise and a clear focus on training and customer support, the company is well positioned to further develop the AUDAC brand in the Turkish market. The picture above shows Mark Asselberghs, International Sales Director at AUDAC; Yurder Ertekin, CEO of Prosistem; Tom Van de Sande, CEO of AUDAC; Eren Ertekin, Business Development at Prosistem.

Both companies share a solution-driven approach, focusing not only on products, but on selecting the right technologies for each project and supporting partners throughout the process. "We are very pleased to welcome AUDAC to the Prosistem portfolio. Its solution-oriented approach and broad professional audio portfolio align strongly with the way we support our partners and projects. We see great potential to further develop AUDAC in Türkiye." Says Yurder Ertekin, CEO at Prosistem Mark Asselberghs, International Sales Director at AUDAC, adds: "Prosistem combines strong market knowledge with technical expertise, an established partner network and a clear commitment to education. These qualities make them a strong fit for AUDAC, and we look forward to building a successful and long-term partnership together."

As official distributor, Prosistem will offer local stock, pre-sales consultancy, training, and after-sales support for AUDAC solutions, ensuring Turkish integrators and partners receive the high level of service and accessibility they expect.

www.audac.eu

AUDAC partners with Prosistem Distribution in Turkey

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