## punQtum Wireless Intercom App



punQtum, a sub-brand of RIEDEL Communications that specialises in digital partyline systems, is launching an innovative new app at this year's IBC show. The free-to-download app, which works as an intercom system over any IP network, will be available to Android and iOS users with access to the brand's new Q210 PW speaker station. The company will debut the wireless app at stand 10.A38 from 15 – 18 September 2023. This is the newest product from punQtum and will streamline workflow for users. By eliminating the need for cables, teams can easily control their system and communicate effectively over the app, which can be downloaded to any mobile device and simply connected to the brand-new Q210 PW speaker station.

The easy-to-use station gives users full control through 4-channel communication and programmable buttons that allow mics to be muted, paging announcements and logic outputs. Additionally, the station is equipped with a network switch with four ports, two of which are PoE+ powered. The Q210 P speaker station, which

launched last year, offers users full control in a cost-effective package. For 2023, the new Q210 PW has been further developed to enable support for wireless apps for four additional wireless connections. The new app is not compatible with punQtum's current Q210 P system. To use the new punQtum app, a DHCP server is needed on the network to provide IP address assignment. If one is available on the network, then an WIFI wireless access point can be used. It can be connected to the POE+ port if needed, but this isn't a requirement. The app just needs to be on the same network.

"The app is really scalable, convenient and easy to use. It offers a way to communicate without really thinking too much about it and means that people won't be bound by cables," said Jiou-Pahn Lee, program director at RIEDEL Communications. "If you have a WiFi access point or router you can connect directly to the app and it's very easy to get something up and running. You can also download the app as many times as you like, as it's completely free to use. "The only restriction is that we limit it to four apps per speaker station. If more need to be connected, another station must be purchased, but you can grow it as big as you wish. It allows people to focus on their job, without worrying too much about communication."

Users can also integrate the app into their current punQtum Q210 PW system without the need for additional belt packs. This means that the software will be incredibly useful for production tours and situations where extra crew members need a fast and flexible way to communicate with the wider team.

The release of the app comes after a successful year for punQtum who have been involved in a number of noteworthy projects, including the recent GUCCI Cruise fashion show that was held at the historic Gyeongbokgung Palace in South Korea. As well as this, punQtum also powered communication at the prestigious Birmingham Royal Ballet. The system was upgraded to incorporate RIEDEL's wireless Boleros and punQtum's digital wired solution, resulting in better backstage communication and improved performance overall.

The app will launch at IBC between 15 – 18 September at RAI Amsterdam. You can find punQtum at stand 10.F45.

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