

PXL Media invests in Martin Audio WPC



PXL Media's dedicated audio division has supplemented its touring capability by combining its extensive Martin Audio WPL inventory with a new WPC line array system, creating a powerful dual-platform ecosystem. The picture above shows Sachin Babu, Head of Audio at PXL Media.

PXL Media, widely recognised as a market leader in large-format LED screen solutions across India, is accelerating its expansion into the professional touring audio segment through its new audio sub-division, SXL. After being India's first adopters of Martin Audio's WPL Wavefront Precision platform, the company has further reinforced its position with the recent addition of a Martin Audio WPC line array system.

While WPL continues to anchor large-format, high-SPL productions with extended throw capability and strong projection control, WPC introduces greater deployment agility and optimisation flexibility for medium to large-scale events. This complementary pairing allows PXL Media to configure systems with accuracy across varying venue widths, audience densities, and production formats, ensuring consistent tonal integrity and rider-ready performance across the board. "WPC adds significant versatility to our Martin Audio setup," says Sachin Babu, Head of Audio at PXL Media. "The system offers excellent coverage and musical clarity while remaining efficient to deploy for touring environments. It allows our team to optimise system design while maintaining the performance standards expected for premium productions."

The WPC FOH configuration comprises 16 per side 10" three-way line array elements, whilst low-frequency reinforcement is handled by 12 x SXH218 Hybrid horn/reflex subwoofers. Powering the entire system are 7 x iKON iK42 Dante four-channel 20,000W Class D amplifiers, offering advanced DSP processing, networked system management, and substantial headroom for demanding touring applications.

Together, the integrated WPL and WPC infrastructure gives PXL Media the operational depth, redundancy, and scalability required to confidently handle simultaneous large-scale concerts, festivals, and premium productions. With rising demand across India, this aggressive inventory expansion positions PXL Media as an emerging touring powerhouse equipped to compete at the highest professional level.

"PXL Media's continued trust in Martin Audio demonstrates both ambition and technical clarity," comments Jeff Mandot, Director at VMT, Martin Audio's distributor in India. "Their expanding ecosystem reflects a long-term commitment to quality and scalability. At VMT, we value partnerships built on shared growth objectives, and we are proud to support PXL Media as they strengthen their footprint in the touring sector."

"The addition of the Martin Audio WPC platform marks a significant milestone in our touring expansion," concludes Pratheesh Michael Zico, Director at PXL Media. "It strengthens our ability to deliver consistent, high-performance sound across diverse event scales. With both WPL and WPC in our ecosystem, we now operate with greater flexibility and deployment depth, allowing us to confidently service larger productions while maintaining the performance standards our clients expect."

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