

QSC Consolidates Distribution in South Africa

TOMS to become the sole distribution partner for complete product portfolio

QSC announces TOMS Sound & Music (Pty) Ltd will become the exclusive distributor of its entire portfolio of solutions throughout South Africa, Namibia, Botswana, Zimbabwe, and Mozambique, effective July 1, 2021.

“We are pleased to partner with TOMS in the South Africa region. By consolidating distribution we expect to accelerate our growth within the region while continuing to deliver great customer experiences,” says Ron Marchant, Senior Director Sales & Marketing, QSC EMEA. “We would like to thank Stage Audio Works for their partnership distributing our Systems portfolio in South Africa the last few years.”

Wild & Marr and MIDI Music, which are the distribution divisions of TOMS Sound & Music, distribute market-leading MI, pro audio, commercial audio, music production, DJ, and broadcast audio brands. Headquartered in Isandovale, Johannesburg, the company offers an experience center showroom as well as a technical service department providing customers in the Southern African territory with best-in-class customer service and support.

“We have been distributing QSC retail products for years now, and look forward to gaining the responsibility of the entire, robust QSC product portfolio,” adds Rudi Moser, Managing Director, TOMS. “Our highly qualified and motivated team will ensure a smooth transition for our existing customers, and begin to share our regional expertise to build new relationships for the QSC brand.”

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