RCF appoints Brian Espinosa



RCF announces the appointment of Brian Espinosa to the newly created position of Western Territory Manager. In this role, Espinosa will oversee sales and marketing support activities across the western United States, further strengthening RCF’s presence in the region. The announcement was made by Tarik Solangi, RCF Vice President of Sales & Marketing, and underscores RCF’s ongoing expansion in the U.S. market.

Espinosa brings over two decades of experience in the professional audio industry,

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having worked extensively in sound reinforcement, integration and event production. His career began in 1998 at Cakewalk Music Software, where he managed customer support and regional sales. He then spent nearly 20 years as an independent manufacturer's representative with the Marshank Group, representing leading brands such as Adamson, Clair Brothers, EAW, Mogami Cable and Genelec studio monitors. Notably, he has also previously represented RCF, giving him an in-depth understanding of the brand, its culture and its products.

As Western Territory Manager, Espinosa will focus on driving growth in the integration and event production markets while ensuring continued stability in the retail sector. His responsibilities include managing key product lines such as RCF, TT+ Audio and GTX, working closely with dealers, integrators and production companies across Washington, Oregon, California, Nevada, Arizona, Colorado, Utah, Montana and Hawaii. "I am beyond thrilled to join the RCF team, especially at such an exciting and important moment for the company," said Espinosa. "I've always admired the incredible people and innovative products that define RCF. It's an honor to step into this newly created role, and I'm eager to contribute to the continued growth of this pioneering force in professional audio."

Espinosa will work closely with Tarik Solangi and Justin Brock, Vice President of Strategic Sales Accounts & Operations, while collaborating with the broader RCF team to expand the company's market reach and customer engagement. "Our ongoing expansion is fueled by innovative products and a team of experts who have a profound understanding of our markets and customers," said Tarik Solangi. "Brian's extensive industry experience, deep knowledge and enthusiasm make him a perfect addition to our team. We are confident that he will play a key role in our continued success, enhance our customer service and provide valuable insights from the field."

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