

### TT+ AUDIO GTX 29, GTX 10 & GTX 12



RCF introduces TT+ AUDIO, a new premium brand founded on decades of RCF experience designing high-performance products that provide integrated, reliable solutions for professionals seeking the highest quality in sound reinforcement. The new brand's all-encompassing approach to product design, innovative engineering, and tour-tested reliability, positions it as the ultimate solution for touring

professionals and high-quality permanent installations.

The dramatic three-dimensional TT+ AUDIO logo goes beyond traditional designs to become an emblem. It symbolizes a sporty, robust image, with a sense of symmetry that depicts the endless journey of the company in balancing precision in reproduction, usability, integration, and consistent coverage. The first product line displaying the new logo is the high-performance GTX Line Array System.

RCF's General Manager, Fausto Incerti, states: "When we introduced the TT+ product line in 2006, our vision was to offer professional audio equipment that delivers the highest performance in both Touring and Theatre applications. TT+ has exceeded expectations and established itself as a leader through its innovation and success. It has now demonstrated its potential to evolve into a new and independent premium brand."

TT+ AUDIO believes in absolute control over every aspect of design, engineering, and manufacturing, resulting in products that can withstand the rigors of touring and extreme weather conditions with optimal consistency and interoperability. With networked integration, straightforward cabling, and versatile remote management, TT+ AUDIO's robust hardware/software integration ensures consistent and reliable results from one performance to the next.

Incerti welcomes the new brand with a clear mission for the future: "For over 70 years, RCF has pioneered audio engineering. With the debut of TT+ AUDIO, we embark on the next phase of this journey, introducing a dedicated team that will drive the future of sound. The establishment of TT+ AUDIO marks a new chapter of opportunity for us. We look forward to the road ahead."

[www.ttaudio.com](http://www.ttaudio.com)