New Renkus-Heinz Chief Revenue Officer



Renkus-Heinz, a company with expertise in professional loudspeaker technology, has appointed Jonathan Phillips as Chief Revenue Officer (CRO). Phillips will oversee global partnerships and revenue strategy, reinforcing the company’s position at the forefront of professional audio. "Jonathan's operational experience and technical background make him an excellent addition to our leadership team," said Monika Smetona, President of Renkus-Heinz. "His track record building businesses and developing new markets and products aligns with our expansion objectives, and his strategic mindset and passion for technology reflect our core values."

Phillips brings 25+ years’ expertise scaling technology companies from innovation to market. A named inventor on patents in materials processing and algorithmic analysis, he secured multi-million-dollar development programs from the Canadian government while advancing manufacturing technologies with an advanced science team at Equispheres. Earlier, he built and led Canadian operations for Cintex Metal Detection Systems through its acquisition by 3i and co-led Canadian Inkjet Systems to its sale to Domino Printing Sciences.

As Renkus-Heinz continues to lead the industry in advanced audio solutions, Phillips’s operational vision and forward-thinking approach will help guide the company into its next era – shaping the future of sound technology. “I’m thrilled to join the Renkus-Heinz leadership team at such a pivotal moment in the company’s journey,” states Phillips. “With its legacy of innovation and a rapidly expanding portfolio of transformative solutions, Renkus-Heinz has strong technology and market position in professional audio. I'm focused on accelerating revenue growth through expanded distribution channels and deeper customer relationships in all key markets.”

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Smetona is equally optimistic for the future: “Jonathan’s addition to our executive team marks an exciting milestone for the company,” she continues. “His insight and guidance will help propel Renkus-Heinz to new heights and reinforce our position as an industry leader.”

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